

# Goizueta Business Library

*Creating Bridges to Knowledge*

## Develop Your Technology, Business & Soft Skills: O'Reilly Database

[O'Reilly's digital learning platform](#) connects students to technology and business content. Access timely on-demand courses, ebook and audiobooks, case studies, conference presentations, and more to develop and grow your skills for success at Goizueta, internships and career paths.

### Create an Account

Allows you to take full advantage of specific features, such as adding Ebook highlights/notes, saving search histories/results, and more.

Sign up using your Emory.edu email.

### Explore Your Skills

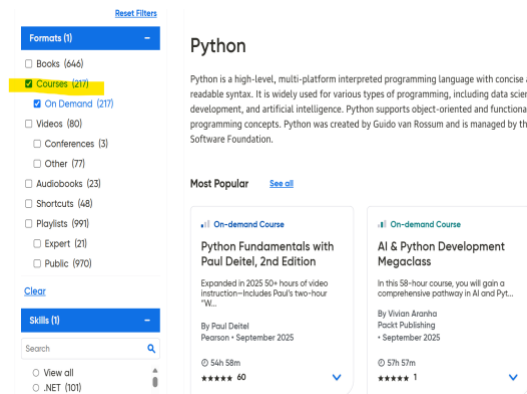
Content includes the following:

| Technology            | Business                  | Soft Skills                |
|-----------------------|---------------------------|----------------------------|
| Cloud Computing       | Agile                     | Professional Communication |
| Data Engineering      | Project Management        | Emotional Intelligence     |
| Data Science          | Product Management        | Presentation Skills        |
| AI & ML               | Marketing                 | Innovation                 |
| Programming Languages | Human Resources           | Critical Thinking          |
| Software Architecture | Finance                   | Public Speaking            |
| IT/Ops                | Team Management           | Collaboration              |
| Security              | Business Strategy         | Personal Productivity      |
| Design                | Digital Transformation    | Confidence / Motivation    |
|                       | Organizational Leadership |                            |

### Customize Your Learning Experience

Filter by:

- **Format** – includes Courses, Ebooks, Audiobooks, Articles, and Case Studies
  - *TIP: Select Courses for on-demand tutorials, aka a LinkedIn Learning experience*
- **Skills** – includes Coding, Content Marketing, CRM, Deep Learning, Emotional Intelligence, Executive Coaching, Generative AI, and Project Management
- **Publishers** – includes MIT Sloan, Harvard, Wiley, AMACOM (American Management Association), and Elsevier
  - *TIP: To locate HBR content, select Ascent Audio*
- **Level** – Beginner, Intermediate, Advanced
- **Languages** – includes French, Japanese, Chinese, Spanish, Italian, Korean
- **Duration** - <30 min, 30 min-1 hr, 1 hr-3 hrs, etc.



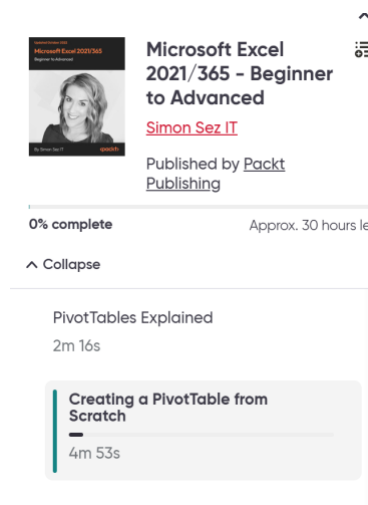
## AI Search



Ask direct, “how” and “what” questions

- How do I create a pivot table in Excel?
- How do I write code using Python?
- How do I measure social media usage?
- What are the five main components of emotional intelligence?
- What are effective communication strategies for leading teams?

Results will link you to specific sources and the location of the relevant content.



## More Useful Features

- Create custom Playlists
- In Ebooks, highlight sections, add notes, copy content.

