

Goizueta Business Library

Registering and using the Atlanta Business Chronicle

<https://libraries.emory.edu/business/research-learning/databases/business-journals-book-lists-bol>. Create an account using your Emory.edu email.

As part of the registration process, you will be prompted to make a selection. *Check Emory University National Office Pass*; this option provides you with access to the Business Chronicles for all 45+ cities, including Atlanta.

Group Subscriptions

You're eligible to join these groups.

Select the ones you'd like to be automatically added to.

Emory University National Office Pass

Emory University Office Pass Atlanta

Once your account registration is complete, you can log directly into <https://www.bizjournals.com/atlanta/> and sign in with your newly created email and password.

Our rep recommends logging in directly to the website rather than downloading the app for a better user experience.

NOTE: Currently, the Business Chronicles are only licensed for GBS faculty, staff, and students.

Chronicle Sections

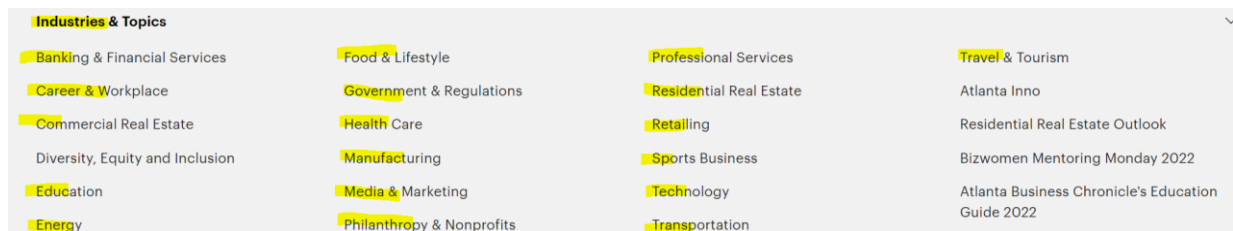
- Links at top of the page

Latest News Lists & Leads Commercial Real Estate Banking Technology Health Care Residential Real Estate Atlanta Inno

- Most are the same across all the city chronicles, but there may be some variation depending on a city's dominant industries

- *Latest News*

- Click for quick links to the 18 industry verticals the Chronicles cover (these are the same for all cities)



- Clicking on Latest News displays a page with the most recent stories; on the left is a list of the 18 industries; click one to display the most recent stories for the industry
- Clicking on a specific industry will display subcategories at the top of the page

ATLANTA TECHNOLOGY NEWS

Biotech Startups Data Technologies Cybersecurity Video Games Information Technology Software Telecommunications Media Technology

- For each industry, the related recent Lists and People on the Move stories will also display
- Recommend that you regularly look at the Commercial Real Estate Industry section; contains information relevant to multiple industries, companies, the economy, etc.

Lists & Leads

- The top 25 lists published weekly
- To search for specific lists
 - Scroll down a little for the lists search box
 - You can search by company name, person, etc. Searches the title of the list as well as any words contained within the list
 - Search tips: place phrases in quotes, e.g. "home depot," "gregory fenves"
 - Once you run a lists search, you can additionally filter by: date, company, industry, and people

SEARCH LISTS

Public Record Leads

- Locate timely information about real estate construction, new businesses, court records, and liens & bankruptcies
- You can also locate this information on the Chronicle Home page, about 2/3 down the page

477 Records	Sep 16, 2022 Real estate Building Permits (8) , Real Estate Transactions (469)	104 Records	Sep 16, 2022 New businesses New Businesses (104)
116 Records	Sep 16, 2022 Court records Judgments (4) , Lawsuits Extended (112)	33 Records	Sep 16, 2022 Liens & bankruptcies Federal Tax Liens and Releases (8) , State Tax Liens and Releases (24) , O...

Atlanta Inno

- Everything that is innovations focused, e.g. people, companies, etc.

Additional Sections

- **BizSpotlight**
 - At the Chronicle home page, scroll down more than halfway to get to this section
 - This is positive company news/announcements that is generated by the company itself; is a form of advertising but can contain some useful information that doesn't appear in news articles

Book of Lists and Weekly Chronicle Issues

- At the Chronicle Home page, on far right under Digital Edition
 - *View this week's edition*
 - Click to view the most recent weekly chronicle
 - Click Archives on the upper left to view previous editions going back 7 years
 - You can both view online and download/print the PDF
 - *Book of Lists*
 - Click to view the most recent Book of Lists
 - Click Archives on the upper left to view previous editions going back 12 years

- You can only view online; you do not have the option to download/print to PDF
- TIP: If you want to download/print a particular list from the BOL: 1) scroll down to the bottom of the list and the actual date it was printed in the Chronicle should be noted; go to the digital edition for that week's chronicle, then download/print the list in PDF

Keyword Searching and Filters

- Use the search box at the top of the page by clicking on the search icon on the far right
- Keep searches as simple as you can
- Place phrases in quotes, e.g. "home depot," gregory fenves"
- You can use Boolean logic but keep it simple
 - Hire OR hiring
 - Railroads AND "supply chain"
- When search results are returned, use the filters on the left to narrow down results by: Data Range, Companies, People, Industries; each category indicates the number of mentions of your keywords

COMPANY

[Delta Air Lines Inc.](#) (105)

[Georgia Tech](#) (63)

[The Coca-Cola Co.](#) (58)

[The Home Depot Inc.](#) (52)

Keeping Up with News

- *Creating Saved Searches/Alerts*
 - This is not a current function
 - Instead, set up Newsletter Notifications
- *Newsletter Notifications*
 - To set up – on the upper right corner, Member Account – pull down the menu and click Newsletters
 - Select a City, then click Submit
 - All the Newsletters for that city will display; check the ones you want

SELECT A CITY

- Atlanta Business Chronicle Morning Edition
- Atlanta Business Chronicle Afternoon Edition
- Atlanta Business Chronicle Breaking News
- Atlanta Business Chronicle People and Companies to Know
- Atlanta Business Chronicle Weekly Event Guide
- Atlanta Business Chronicle Event Announcements
- Atlanta Business Chronicle Local Announcements
- Atlanta Business Chronicle Partner Announcements
- Atlanta Inno Beat
- Atlanta Inno Events & Marketing
- Atlanta Business Chronicle Weekend Edition

- Morning Edition – goes out 8am
- Afternoon Edition – goes out 3pm
 - If you don't want to subscribe to both, select the Afternoon Edition as it includes all of the afternoon news and most of the morning news

- Includes “People on the Move” stories
- Breaking News
 - Hard-hitting news stories
- People and Companies to Know – goes out every Friday at 1pm with all news for the week (Mon-Fri)
 - People that have been promoted or newly hired; may also include people joining boards; is reported by their companies
 - Corresponds with the “People on the Move” section of the Chronicle
- Weekly Event Guide/Event Announcements
 - In each city the Chronicles host special events focused on scheduling networking events to bring the business community together in recognition of companies and individuals;
 - These events include: company awards, C-level individual awards, and others
- Inno Beat
 - Focuses on innovation for companies, industry, people – get once a week, recaps the week’s Innovation stories
- Weekend Edition – goes out each Sat am
 - Includes the top 15 news stories/most read from the previous week (Mon-Fri)
 - There are no weekend “new” news stories
- Unsubscribing to Newsletters
 - Click the Unsubscribe link at the bottom of the specific Newsletter email

Accessing via Mobile Devices

The rep recommends not using the apps but rather going directly to the website (<https://www.bizjournals.com/atlanta/>) and signing in with the username/password you created when you registered. This provides you with complete access and functionality.

The app was developed by a third party and doesn’t provide a consistent user experience.