A Bloomberg Terminal offering

# Bloomberg for Sustainable Finance Analysis



**Bloomberg** 

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# Introducing Bloomberg Sustainable Finance Solutions

Conventional financial analysis is no longer enough. Long-term investors demand more. Structural and systemic shifts, such as climate change, resource scarcity, regulatory pressures and the importance of human capital and diversity increasingly pose material business risks and opportunities for issuers and investors globally. Bloomberg's Sustainable Finance Solutions offer objective, transparent and rigorous insights to help asset owners, asset managers, issuers, regulators and others capitalize on material environmental, social and governance (ESG) issues.

- Bloomberg Terminal\*
- Bloomberg Enterprise Data
- Bloomberg Intelligence
- BloombergNEF
- Bloomberg Indices
- Bloomberg Media
- Bloomberg Industry Products

## **Bloomberg Sustainable Finance**

Bloomberg's full suite of Sustainable Finance Solutions empowers asset owners, asset managers, issuers, regulators and more to identify, analyze and capitalize on material business risks, such as climate risk and emerging sustainability opportunities, such as the low carbon energy transition.

# **Bloomberg ESG**

Bloomberg's comprehensive ESG data set, advanced analytics and news drive fundamental ESG analysis at the heart of Bloomberg Sustainable Finance products.

# Better identify ESG risks & opportunities

Bloomberg Sustainable Finance Solutions integrate ESG risk and opportunity analysis into your daily workflow. Bloomberg's ESG data on over 11,500 companies and up to 10 years of history for over 900 fields, is available as an Enterprise Data feed and is a fully integrated feature of the Bloomberg Terminal.

On the Terminal, ESG data is displayed alongside fundamental data in the same screens that investors use every day. Bloomberg supports your end-to-end workflow through ESG data, unique analysis, advanced analytics tools as well as news by a dedicated team of journalists focused on ESG issues.

As the number of ESG and sustainability-themed fund and index products grows, Bloomberg's in-depth research and analysis tools help identify the products that align with investment objectives and customize indices to best meet investor goals and asset owner mandates.

# **Bloomberg Sustainable Finance Solutions:**

I. Integrate ESG risks and opportunities into fundamental analysis	<ul> <li>Integration process and idea generation</li> <li>Security screening and selection</li> <li>Company performance analysis and scoring</li> </ul>
II. Analyze, monitor and report on portfolios	<ul> <li>ESG exposure and performance analysis</li> <li>Portfolio-level ESG reporting</li> <li>ESG news monitoring</li> </ul>
III. Leverage fund and index products	<ul><li>Fund research</li><li>Index products</li></ul>

# Integrate ESG risks & opportunities into fundamental analysis

# Integration process & idea generation

Bloomberg Intelligence (BI) and BloombergNEF (BNEF) put data, analytics and insights at your fingertips to drive idea generation, identify material ESG issues by industry and inform investment strategy decisions.

Bl provides in-depth analysis and data sets on industries and companies across various sectors, as well as the government, credit, litigation and economic factors that can impact decision-making.

BNEF provides research and long-term forecasts, global in-depth analysis and independent proprietary views on the entire spectrum of energy technologies and sectors — power and utilities, gas, carbon markets & climate negotiations, transport, renewable energy, energy smart technologies and storage.



# Bloomberg Intelligence BI ESG <GO>

Provides unique news and data-driven insights into sustainability themes that present material business risks and opportunities for industries and companies, including, but not limited to, climate change, human capital and diversity, corporate governance and executive compensation issues.



	Energy/ Product	Carbon/ Product	Fresh Water/ sales	Safety (LTIR)	Fatality Rate			
<ul> <li>◆ ArcelorMittal</li> </ul>	6.63	2.14	37,893	0.16	0.09			
Baoshan Iron & Steel	4.91	na	na	0.03	na			
▲ BlueScope Steel	5.06	1.82	4,360	0.12	0.04			
▲ China Steel	6.50	2.29	5,162	0.06	0.09			
▼ Evraz	8.89	2.12	45,106	0.47	0.14			
<ul> <li>Hyundai Steel</li> </ul>	4.12	0.92	na	na	na			
<ul> <li>→ JFE Holdings</li> </ul>	6.36	2.01	7,092	na	na			
JSW Steel	8.96	2.56	9,258	0.10	0.15			
▼ Kobe Steel *	8.13	2.43	2,574	na	na			
▼ Nippon Steel & Sumitomo Metal	6.42	2.01	14,666	na	na			
<ul> <li>Novolipetsk Steel</li> </ul>	5.46	na	9,932	0.16	0.04			
▲ Outokumpu	2.72	0.77	6,701	0.42	0.06			
A POSCO *	6.35	1.91	2,990	0.04	0.04			
▼ Severstal	6.97	na	23,857	0.35	0.23			
▲ Shanxi Taigang Stainless Steel	4.50	na	2,057	0.09	na			
♦ SSAB	na	1.40	31,502	1.40	0.06			
▼ Steel Authority of India	7.57	2.61	na	na	0.15			
◆ Tenaris **	5.58	1.35	na	0.50	0.04			
◆ Thyssenkrupp *	6.08	1.80	23,451	0.74	na			
♦ Usinas Siderurgicas de Minas ** *	6.75	2.36	20,673	0.13	0.01			
* Calculated by dividing total energy & carbon by steel production; ** 2 yr fatality average								

# Bloomberg Intelligence BI ESG <GO>

Industry Primers on BI ESG highlight which sustainability factors are truly value drivers. Examine how the issues have evolved over time. At the same time, incorporate unique data sets and interactive charts into your own analysis.

Steel Company Primer

# BloombergNEF - BNEF < GO>

BNEF synthesizes the most sophisticated new energy data into clear narratives that frame the financial, economic and policy implications of emerging energy technologies. BNEF research allows you to connect the dots to investment ideas and draw unique conclusions from large and complex data sets.



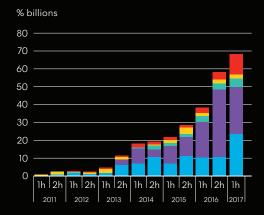
### **Green bonds**

BNEF's finance experts offer in-depth research on the rapidly growing and evolving green bond market. From issuance trends to use of proceeds analyses, BNEF green bonds data is driven by Bloomberg's comprehensive and ever-growing green bond database and Bloomberg's market-leading fixed income analytics. Beyond green bonds, analyze and identify the widest range of fixed income instruments associated with sustainability opportunities.

# Is there any stopping the green bond market?

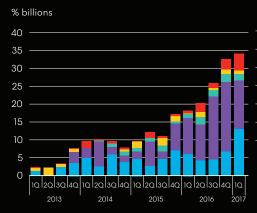


# Half-year green bond insurance



	2013		2014		2015		2016		2017
Туре	H1	H2	H1	H2	HI	H2	HI	H2	H1
SSA	1.7	6.1	7.0	10.3	7.3	11.7	10.3	10.5	23.2
Corp	0.0	2.9	9.0	4.8	9.3	10.0	20.4	37.3	26.3
US muni	0.2	0.2	0.2	2.2	1.8	2.0	3.1	3.6	5.1
Project	2.3	1.6	0.0	0.6	1.7	3.4	1.2	2.0	1.7
ABS	0.0	0.2	2.0	0.9	1.6	0.936	3.2	4.3	12.0
Total	41	11.0	18.2	19.7	21.7	28.0	29.1	57.6	68.2

# Quarterly green bond insurance



	2014				2015				2016				2017	
Туре	QI	Q2	Q3	<b>Q</b> 4	Ql	Q2	Q3	<b>Q</b> 4	QI	Q2	Q3	Q4	QI	Q2
SSA	5.0	2.6	5.9	3.8	4.5	2.7	4.8	6.9	6.1	4.2	4.5	6.6	13.0	11.1
Corp	2.6	7.0	2.2	1.8	2.3	7.1	2.1	7.8	10.2	10.2	17.7	19.6	13.7	13.8
US muni	0.0	0.2	1.0	1.2	1.0	8.0	1.6	0.4	0.9	2.3	1.5	2.1	1.5	3.6
Project	0.0	0.0	0.0	0.5	1.7	0.0	1.8	1.6	0.1	1.1	0.6	1.4	0.9	0.7
ABS	1.9	0.2	0.7	0.3	0.0	1.5	0.6	0.4	0.9	2.5	1.3	2.8	4.9	7.1

stal 9.6 10.1 9.7 7.67 9.6 12.1 10.9 17.0 18.1 20.2 25.6 32.4 34.0 36.3

Source: Bloomberg New Energy Finance. Note: \*HI 2017 is HI 2017 to date, the number is not extrapolated

# **Security screening & selection**

Bloomberg-integrated analytics tools include equity and fixed income screening for quick insights into companies that meet specified ESG criteria.



# Equity screening EQS <GO>\_\_\_\_

Generate unique investment ideas combining Bloomberg ESG and financial data with security screening. EQS <GO> features both ready-made ESG searches and user-customizable fundamental and ESG data. Any screened universe can be built on EQS and easily integrated throughout Bloomberg analytics, including in ESG news controversy alerts and portfolio and risk analysis tools.



# Equity backtesting EQBT <GO>

Enables backtesting of investment ideas to see how ESG screens would have impacted historical performance.



# Fixed income search SRCH <GO>

Enables bond screening for green, social and sustainability labeled bonds and issuers. Any saved universe can be easily integrated into portfolio and risk analysis tools.

# Company performance analysis & scoring

Gain insights on risks and opportunities for over 11,500 companies across 83 countries based on company-reported ESG data. Bloomberg also offers third-party partner data and scores. Generate proprietary issuer ESG scores with full transparency using Bloomberg analytics and ESG data.



# Environmental, Social & Governance Analysis ESG <GO>

Provides a quick snapshot of a company's historical ESG performance using the most material and best-reported metrics, third-party ESG scores. Analyze improving or lagging ESG performance vs. peers and history.



# Excel template library for ESG performance scores XLTP XSCR <GO>

Generates transparent ESG performance scores to assess company and portfolio ESG performance with options for user-customized, sector specific weightings and ESG momentum factors.

BP/ LN Equity Alerts	Co	ontact IR			Company Mar	nagement
■ 82) Board 83) Committees	84) Cha	inges 85)	Cross Boarding	86) Summary	₹ ▶	
BP PLC				2) Pe	eer Companie	S
Board	Value	Peer Avg	Executives		Value	Peer Avg
Structure			Structure			
# Directors	13	13	# Executives	5	9	10
% Non-Exec Directors	85	87				
Diversity			Diversity			
% Women Directors	23	25	% Women Ex	ecutives	0	12
Average Age		60	Average Age			
Age Range		23	CEO Age		61	59
Entrenchment			Entrenchme	nt		
Average Tenure (Years)	5.11	5.36	Average Ter	nure (Years)	10.24	7.24
# Directors > 5yr Tenure	8	5	CEO Tenure	(Years)	7.00	3.87
# Directors > 10yr Tenure	0	2				
Overboarding			Ownership			
Average # Boards Served	1.08	0.86	% Execs Hold	ding Shares	44	41
Highest # Boards Served	3	3	% CEO Owner	rship	0.0096	0.0044
% Exec Dirs on 2+ Boards	0	0				
% Non-Exec Dirs on 3+ Boards	9	11				

# Company management MGMT <GO>

Bring transparency to company governance with real-time updates on Board and management information. Evaluate Board independence, diversity and suitability and identify potential conflicts of interest. Track performance by specific management teams and follow those managers through their transitions to other companies.

# Analyze, monitor & report on portfolios

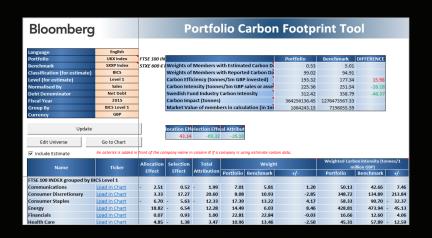
# **ESG** exposure & performance analysis



# Portfolio & Risk Analytics PORT <GO>

Analyze the ESG performance of your portfolio against a benchmark on key metrics with Bloomberg's Portfolio & Risk Analytics solution. Analyzes current and historical performance of portfolios on an absolute basis or relative to a benchmark.

# Portfolio-level ESG reporting



## Excel template library for Carbon Footprint Tool XLTP XPCF <GO>

Measure and compare a portfolio's carbon footprint against a benchmark, even when companies don't disclose emissions data. The model brings together overall portfolio exposures with attribution analysis to give a full understanding of carbon risk and opportunities to reduce it.

# **ESG** news monitoring

Bloomberg provides comprehensive, timely, trusted and actionable news to drive investment decisions with confidence. Quickly and easily tailor news curation to navigate critical ESG-related issues, such as emerging controversies.



# Top news TOP ESG <GO>

Identifies trending and most-read stories across the spectrum of ESG issues.

Sample ESG Risks News Codes	Sample ESG Opportunity News Codes
ACCFRAUD — Accounting Fraud	BONGREEN — Green Bonds
RECALL — Product Recalls	ESGALTNRG — Renewables Innovation & Investment
HARASS — Workplace Discrimination & Harassment	GREENBUILD — Green Building
ESGTOXIC — Pollution & Spills	GREENPROD — Green Products

# News searches & alerts NLRT <GO>

Use news analysis tools to determine the stories with the greatest impact and set custom alerts to stay ahead of price moves. Set custom alerts using NLRT <GO> on some of the sample news codes below.

# Leverage fund research & index products

# **Fund research**

Bloomberg provides instant access to detailed data and information on over 350,000 funds worldwide to select funds that meet ESG and thematic investing criteria, seamlessly integrated with analytics. With fund screening tools, identify products that align with client requirements and mandates.



# Fund screening FSRC <GO>

Research and screen funds based on specific, customizable search criteria such as fund type, country of domicile, clean energy attributes (e.g., adaptation, carbon markets) and general attributes (e.g., climate change).

# **Index products**

The Bloomberg Index family expanded its fixed income index offering with the addition of Bloomberg Barclays Indices in 2016.

Bloomberg Barclays and MSCI collaborated to create the first ESG fixed income indices in the market that incorporate measures of ESG risk and involvement. Three primary methodologies: Socially Responsible, Sustainability and ESG Weighted. Bloomberg Barclays MSCI ESG Fixed Income Indices are available for Global, USD, EUR, and GBP fixed-rate, investment-grade bond universes.



# Security description DES <GO>

Review index membership on the Terminal and benchmark your bond portfolio against the Bloomberg Barclays MSCI Fixed Income Indices.



# Security description DES <GO>

Create index products based on the Bloomberg Barclays MSCI Fixed Income Indices by customizing over 100 ESG fields.

# About the Bloomberg Terminal.

Since 1981, business and financial professionals have depended on the Bloomberg Terminal\* for the real-time data, news and analytics they need to make the decisions that matter. The Terminal provides information on every asset class — from fixed income to equities, foreign exchange to commodities, derivatives to mortgages — all seamlessly integrated with on-demand multimedia content, extensive electronic-trading capabilities and a superior communications network.



# Take the next step.

For additional information, press the <HELP> key twice on the Bloomberg Terminal\*.

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