



A profile contains all of the information that PitchBook has researched and obtained for that particular entity. In this tutorial, we'll be taking an in-depth look at the profile of a **Company**.

DEALS BY REGIONS

United States (1,149)

0 1-5 6-20 > 20

NEW FEATURES

- CHROME EXTENSION: ENTITY SCANNING**
Quickly identify PitchBook profiles by scanning your webpage using the Chrome Extension. [Learn more >](#)
- NEW SIGNAL: INDEED JOB OPENINGS**
View Indeed job openings by department and level to gain insight into a company's growth based on hiring activity. [See example >](#)
- NEW MORNINGSTAR FUNDAMENTAL DATA**
Access more than 900 new fundamental data points for all public companies within the PitchBook platform. [See example >](#)

RECENT SEARCHES

Deal Status: Completed; Deal Date: From: 01-Jan-2016; Deal Option: ...	1 hr ago
Investor Types: Angels/Incubators; Venture Capital; Search for Prim...	1 hr ago
Deal Status: Completed; Deal Date: From: 01-Jan-2016; Deal Option: ...	1 hr ago
Deal Status: Completed; Deal Date: From: 01-Jan-2015; Deal Option: ...	1 hr ago
Deal Status: Completed; Deal Date: From: 01-Jan-2015; Deal Option: ...	1 hr ago

Prev 1 2 3 4 ... 38 Next

RECENT EXITS

Company	Type	Date
AIS	Merger/Acquisition	16-Mar-2018
Calyx Brands	Merger/Acquisition	16-Mar-2018
Cobham (AvComm and Wireless Te...	Merger/Acquisition	16-Mar-2018
Prexton Therapeutics	Merger/Acquisition	16-Mar-2018
Von Roll (Municipal Drinking Water ...	Merger/Acquisition	16-Mar-2018

[View All \(7,926\)](#)

REPORTS

- 1Q 2018 PITCHBOOK BENCHMARKS**
Released March 14, 2018
[Download](#)
- 1Q 2018 PRIVATE MARKET PLAYBOOK**
Released March 13, 2018
[Download](#)
- 1Q 2018 PITCHBOOK ANALYST NOTE: CRYPTO QUARTERLY UPDATE**
Released March 7, 2018
[Download](#)

[Browse PitchBook Library](#)

QUICK COUNTS

Category	Count	Category	Count
Companies	955,233	Investments	8
Pre-venture	50,385	Angel & Seed	1
Venture Capital	106,012	VC Deals	2
Private Equity	117,752	PE Deals	1



First, let's find a company within the platform that is categorized as a Company. Click **Search PitchBook...**

The screenshot shows the PitchBook dashboard interface. At the top, the PitchBook logo is on the left, and a search bar is highlighted with a red box. To the right of the search bar are links for 'Help' and 'Pitchbook Support'. Below the search bar is a 'Dashboard' header with an 'Add widgets' button. The main content area is divided into several sections:

- DEALS BY REGIONS:** A map of the United States with a dropdown menu set to 'United States (1,149)'. A legend below the map shows deal counts: 0 (light blue), 1-5 (medium blue), 6-20 (dark blue), and > 20 (darkest blue).
- NEW FEATURES:** Three featured items:
 - CHROME EXTENSION: ENTITY SCANNING:** Quickly identify PitchBook profiles by scanning your webpage using the Chrome Extension. Includes a 'Learn more >' link.
 - NEW SIGNAL: INDEED JOB OPENINGS:** View Indeed job openings by department and level to gain insight into a company's growth based on hiring activity. Includes a 'See example >' link.
 - NEW MORNINGSTAR FUNDAMENTAL DATA:** Access more than 900 new fundamental data points for all public companies within the PitchBook platform. Includes a 'See example >' link.
- RECENT SEARCHES:** A list of five search entries, each showing deal status, date range, and deal options, with a '1 hr ago' timestamp.
- RECENT EXITS:** A table listing recent exits with columns for Company, Type, and Date.

Company	Type	Date
AIS	Merger/Acquisition	16-Mar-2018
Calyx Brands	Merger/Acquisition	16-Mar-2018
Cobham (AvComm and Wireless Te...	Merger/Acquisition	16-Mar-2018
Prexton Therapeutics	Merger/Acquisition	16-Mar-2018
Von Roll (Municipal Drinking Water ...	Merger/Acquisition	16-Mar-2018

 A 'View All (7,926)' button is located below the table.
- REPORTS:** Three report cards are displayed:
 - 1Q 2018 PITCHBOOK BENCHMARKS:** Released March 14, 2018. Includes a 'Download' button.
 - 1Q 2018 PRIVATE MARKET PLAYBOOK:** Released March 13, 2018. Includes a 'Download' button.
 - 1Q 2018 PITCHBOOK ANALYST NOTE: CRYPTO QUARTERLY UPDATE:** Released March 7, 2018. Includes a 'Download' button.
 A 'Browse PitchBook Library' button is at the bottom of this section.
- QUICK COUNTS:** A summary table of deal statistics.

Category	Count	Category	Count
Companies	955,233	Investments	8
Pre-venture	50,385	Angel & Seed	1
Venture Capital	106,012	VC Deals	2
Private Equity	117,752	PE Deals	1



Click **Facebook (NAS:FB)**

The screenshot shows the PitchBook dashboard with a search bar at the top containing the text 'facebook'. A dropdown menu is open, listing several search results. The first result, 'Facebook (NAS: FB)', is highlighted with a red box and labeled as a 'Public Company'. Other results include 'Facebook Investment Fund' (Private Company), 'Facebook Startup Garage' (Other Service Provider Type), 'Facebook Marketing Accelerator' (Accelerator/Incubator), and 'Facebook Apps World' (Private Company). Below the search bar, the dashboard displays various sections: 'DEALS BY REGIONS' with a map of the United States, 'RECENT SEARCHES' with a list of search queries, 'RECENT EXITS' with a table of company exits, 'REPORTS' with links to various reports, and 'QUICK COUNTS' with summary statistics.

Company	Type	Date
AIS	Merger/Acquisition	16-Mar-2018
Calyx Brands	Merger/Acquisition	16-Mar-2018
Cobham (AvComm and Wireless Te...)	Merger/Acquisition	16-Mar-2018
Prexton Therapeutics	Merger/Acquisition	16-Mar-2018
Von Roll (Municipal Drinking Water ...)	Merger/Acquisition	16-Mar-2018

Category	Count	Category	Count
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The drop-down menu allows us to switch between the different profile types. Right now, we're looking at Facebook as a Public Company, but they also have an Investor profile since they're also considered a Corporate Acquirer.

Facebook (NAS: FB) Public Company [Follow](#)

Profile News Similar Companies [LinkedIn](#) Notes and Files

pbID: 10695-52
Last Updated: 16-Mar-2018

Stock Performance
185.09 ↗ 1.23 (0.67%)
As of 16-Mar-2018 (Friday Closing)

QUICK STATS

52 wk Range	\$138.51 - \$193.09	Shares	2.91B
Market Cap	\$534.11B	Beta	0.63
Prev. Close	\$183.86	P/E	34.34
EPS	\$5.49	Price % Change 1 wk	-0.08%
Average Volume	21.92M	Price % Change 4 wks	4.36%

ANALYST FORECAST (CONSENSUS)

Target Price \$225.00
EPS (LT Growth) 24.8%

ANALYST RECOMMENDATION
Buy Sell

EQUITY RESEARCH (MORNINGSTAR)
Rating **★★★**
As of 01-Feb-2018
[Company Report](#) (NAS: FB) 01 Feb 2018
[View all Equity Research](#)

Financials & Estimates Summary

Financial Comparison Chart

Financials Thousands, USD	TTM 31-Dec-2017	FY 2017 31-Dec-2017	FY 2016 31-Dec-2016	FY 2015 31-Dec-2015
Enterprise Value	471,048,012	471,048,012	302,144,368	278,487,440
Revenue	40,653,000	40,653,000	27,638,000	17,928,000
EBITDA	23,227,000	23,227,000	14,694,000	8,110,000
Net Income	15,934,000	15,934,000	10,217,000	3,688,000
Total Assets	84,524,000	84,524,000	64,961,000	49,407,000
Total Debt			0	315,000



By default, we'll land on the Profile tab. It contains various data sets that we can navigate through using the **Contents** sidebar. The other tabs near the top expand on those data sets and let us interact with it in different ways.

Facebook (NAS: FB) Public Company Follow

pbID: 10695-52
Last Updated: 16-Mar-2018

Profile News Similar Companies Public Comps Financials Signals LinkedIn Notes and Files

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Stock Performance

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ANALYST FORECAST (CONSENSUS)

Target Price	\$225.00
EPS (LT Growth)	24.8%

Analyst Recommendation: Buy (Buy — Sell)

EQUITY RESEARCH (MORNINGSTAR)

Rating: ★★★
As of 01-Feb-2018
Company Report (NAS: FB) 01 Feb 2018
[View all Equity Research](#)

Financials & Estimates Summary

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The **Stock Performance** section provides a quick overview on the performance of the company's stock. Stats include Market Cap, EPS, Average Volume, Shares and Beta. There's also a chart that shows the historical closing price of the stock over time.

The screenshot shows the PitchBook interface for Facebook (NASDAQ: FB). The 'Stock Performance' section is highlighted with a red border. It displays the current stock price of 185.09, up 1.23 (0.67%) as of 16-Mar-2018. A line chart shows the historical closing price from March 2015 to March 2018. To the right of the chart are 'QUICK STATS' including 52-week range, market cap, EPS, and average volume. Further right are 'ANALYST FORECAST (CONSENSUS)' and 'EQUITY RESEARCH (MORNINGSTAR)' sections. Below the stock performance section is the 'Financials & Estimates Summary' section, which includes a 'Financial Comparison Chart' and a table of financial metrics.

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The **Financials** section provides a look at the company's historical financials (EV, Revenue, EBITDA, etc.) as reported on their income statement. The **Consensus Estimates** section displays the projected financial figures for each of the main data points.

PitchBook

Help

Facebook (NAS: FB) Public Company Follow

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- Financials

Financials & Estimates Summary

Financial Comparison Chart

* Net Income Estimates not available

Financials	TTM	FY 2017	FY 2016	FY 2015
Thousands, USD	31-Dec-2017	31-Dec-2017	31-Dec-2016	31-Dec-2015
Enterprise Value	471,048,012	471,048,012	302,144,368	278,487,440
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Total Assets	84,524,000	84,524,000	64,961,000	49,407,000
Total Debt			0	315,000

Revenue - Consensus Estimates

Fiscal Year Ending Dec	2018	2019	% Change
Thousands, USD			
Median	55,391,400	70,441,000	▲ 27.17%
High	56,984,000	75,110,279	▲ 31.81%
Low	52,291,101	59,335,470	▲ 13.47%
Number of Estimates	42	40	

EPS (Normalized) - Consensus Estimates

Fiscal Year Ending Dec	2018	2019	% Change
USD			
Median	7.24	8.79	▲ 21.42%
High	7.76	10.24	▲ 31.89%
Low	6.30	7.21	▲ 14.44%
Number of Estimates	20	18	

EBITDA - Consensus Estimates

Fiscal Year Ending Dec	2018	2019	% Change
Thousands, USD			
Median	34,289,000	43,059,000	▲ 25.58%
High	36,706,000	48,717,000	▲ 32.72%
Low	29,801,000	34,528,000	▲ 15.86%
Number of Estimates	23	21	

EPS (GAAP) - Consensus Estimates

Fiscal Year Ending Dec	2018	2019	% Change
USD			
Median	7.25	8.92	▲ 23.03%
High	7.76	10.24	▲ 31.96%
Low	6.30	7.21	▲ 14.43%
Number of Estimates	36	35	

Apr 11, 2018

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The **Timeline** section covers the company's growth. The dotted line represents their employee count. The vertical bars represent the capital they received from each deal. You can hover to see more information. The example shows details on their IPO.

The screenshot displays the PitchBook interface for Facebook (NASDAQ: FB). The main content area is titled "Timeline" and shows a combination bar chart from 2004 to 2018. The chart tracks "Round & Amount" (vertical bars) and "Estimated Employee Growth" (dotted line). A tooltip for the IPO event on May 12, 2012, is overlaid on the chart, showing the amount raised (\$16.01B) and the post-valuation (\$81.25B). Below the chart, a list of "Sellers/Exiters (54)" is visible, including 2020 Ventures, Accel, Access Technology Ventures, and Aeon Family of Funds. The "General Information" section at the bottom provides details such as the company's website (www.facebook.com), year founded (2004), and primary industry (Social/Platform Software).



The **General Information** section provides a summary of the company. It includes their business description, ownership status, industry classification, and more.

Facebook (NAS: FB) Public Company [Follow](#)

General Information

Description
Operator of a social-networking platform created to give people the power to share and make the world more open and connected. The company's online platform enables personal profile creation, multimedia content sharing including photos, videos and links enabling their users to stay connected with friends and family, to discover what's going on in the world and to share and express what matters to them. It also provides advertising and marketing channels to businesses and other enterprises.

Website www.facebook.com

Entity Types Public Company
Acquirer Universe

Year Founded 2004
Universe M&A
Debt Financed
Private Equity
Publicly Listed
Venture Capital

Also Known As FB
Formerly Known As The Facebook
Legal Name Facebook, Inc.

Business Status Profitable
Ownership Status Publicly Held
Financing Status Formerly VC-backed

SIC Codes (7375) Information Retrieval Services
(7370) Services-computer programming, data processing, etc.

Primary Industry Social/Platform Software
Other Industries Media and Information Services (B2B)
Social Content

Verticals Mobile
AdTech
SaaS

Employees 25,105
[View Employee History](#)

Company Status (as of 23-Nov-2017)
Peter Thiel sold 160,805 of the company's (NASDAQ: FB) Class A shares for \$29 million on November 22, 2017.

Contact Information

Primary Contact
[David Wehner](#)
Chief Financial Officer
david@fb.com
Phone: +1 (650) 543-4800
[in](#) [fb](#)

Primary Office
1 Hacker Way
Menlo Park, CA 94025
United States
Phone: +1 (650) 543-4800

Alternate Offices (3)
Montreal
Montreal, Quebec
Canada

Equity Research (Morningstar)
Primary Share Class (NAS: FB)



The **Equity Research** section contains reports sourced from our parent company, Morningstar. These reports summarize and break down information about the specified company, and ultimately provide a recommendation to buy, sell or hold.

Facebook (NAS: FB) Public Company Follow

Equity Research (Morningstar)
Primary Share Class (NAS: FB)

Report	Type	Preview	Date	Rating
(NAS: FB) 01 Feb 2018	Stock Analyst Note	Morningstar Facebook Reports Strong 4Q Results; Increasing FVE to \$198; Shares are Fairly Valued More >	01-Feb-2018	★★★★
(NAS: FB) 01 Feb 2018	Company Report	Morningstar Facebook Reports Strong 4Q Results; Increasing FVE to \$198; Shares are Fairly Valued. See Updated A... More >	01-Feb-2018	★★★★
(NAS: FB) 18 Jan 2018	Company Report	Morningstar FB Updated Forecasts and Estimates from 18 Jan 2018 More >	18-Jan-2018	★★★★
(NAS: FB) 09 Nov 2017	Stock Analyst Note	Morningstar Facebook Beat All Expectations But Margin Expansion Not Expected in 2018; Increasing FVE to \$163 More >	09-Nov-2017	★★★★
(NAS: FB) 02 Nov 2017	Stock Analyst Note	Morningstar Facebook Beat All Expectations But Margin Expansion Not Expected in 2018; Increasing FVE to \$163 More >	02-Nov-2017	★★★★
(NAS: FB) 02 Nov 2017	Company Report	Morningstar Facebook Beat All Expectations But Margin Expansion Not Expected in 2018; Increasing FVE to \$163. S... More >	02-Nov-2017	★★★★
(NAS: FB) 08 Sep 2017	Company Report	Morningstar As Facebook opens its advertising platform, the company's leadership position is almost unrivaled. More >	08-Sep-2017	★★★★
(NAS: FB) 31 Jul 2017	Company Report	Morningstar As Facebook opens its advertising platform, the company's leadership position is almost unrivaled. More >	31-Jul-2017	★★★★
(NAS: FB) 03 Jul 2017	Company Report	Morningstar As Facebook opens its advertising platform, the company's leadership position is almost unrivaled. More >	03-Jul-2017	★★★★
(NAS: FB) 28 Jun 2017	Company Report	Morningstar As Facebook opens its advertising platform, the company's leadership position is almost unrivaled. More >	28-Jun-2017	★★★★

Prev 1 2 Next Show 10 Results

Recent Notes Add Note

Get started by adding a note

Similar Companies



The **Recent Notes** section allows you to add notes about the company or review previously written notes.

Recent Notes (1 of 1)

Author	Note	Last Modified
Pitchbook Support	You can write notes and review them later.	1 minute ago

[View All Notes](#) [Add Note](#)

Similar Companies

#	Name	Competitor	Financing Status	HQ Location	Growth Rate	Size Multiple	Last Financing Date/Type	Last Financing Amount
1	Twitter	✓	Formerly PE-backed	San Francisco, CA	0.11%	45,289.14x	2017/2ndary - Open	
2	Messenger	✓	Accelerator/Incubator Backed	Ljubljana, Slovenia	-0.01%	312.31x	2015/Accelerator/Inc	\$0.02M
3	Snap	✓	Formerly VC-backed	Los Angeles, CA	3.63%	7,492.29x	2018/2ndary - Private	\$75.00M
4	Slack	✓	Venture Capital-Backed	San Francisco, CA	1.60%	858.39x	2017/Series G	\$250.00M
5	Snow (Camera App)	✓	Private Equity-Backed	Seongnam-si, South Korea	0.36%	1,624.18x	2018/PE Growth	\$50.00M

[View All Similar Companies](#)

Stock Price History

Zoom: 5d 2w 1m 3m 6m 1y 5y 10y Max [Download](#)



The **Similar Companies** section lists five other similar companies based on their industry and size.

Similar Companies

#	Name	Competitor	Financing Status	HQ Location	Growth Rate	Size Multiple	Last Financing Date/Type	Last Financing Amount
1	Twitter	✓	Formerly PE-backed	San Francisco, CA	0.11%	45,289.14x	2017/2ndary - Open	
2	Messenger	✓	Accelerator/Incubator Backed	Ljubljana, Slovenia	-0.01%	312.31x	2015/Accelerator/Inc	\$0.02M
3	Snap	✓	Formerly VC-backed	Los Angeles, CA	3.63%	7,492.29x	2018/2ndary - Private	\$75.00M
4	Slack	✓	Venture Capital-Backed	San Francisco, CA	1.60%	858.39x	2017/Series G	\$250.00M
5	Snow (Camera App)	✓	Private Equity-Backed	Seongnam-si, South Korea	0.36%	1,624.18x	2018/PE Growth	\$50.00M

[View All Similar Companies](#)

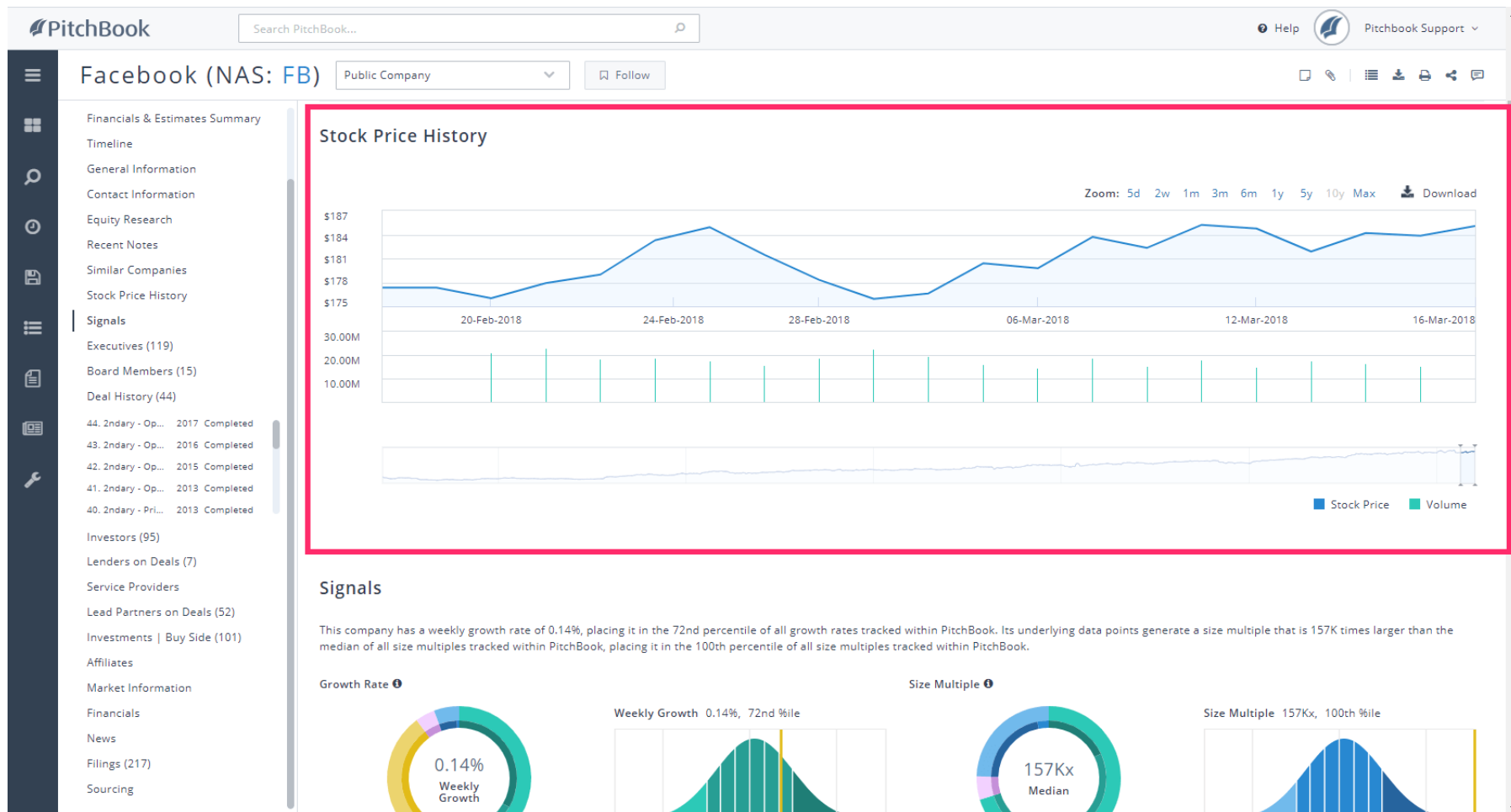
Stock Price History

Zoom: 5d 2w 1m 3m 6m 1y 5y 10y Max Download

The stock price history chart shows a price range from approximately \$175 to \$187 over the specified period. The volume bars below the price line indicate trading activity, with several days showing significant volume.



The **Stock Price History** allows you to take a deeper look into the company's stock price. The chart is larger and you can change the Zoom settings to view the stock price changes over different time periods.





The **Signals** section looks at non-financial metrics of a company's growth and size. It incorporates web traffic and social media presence.

PitchBook Search PitchBook... Help Pitchbook Support

Facebook (NAS: FB) Public Company Follow

Signals

This company has a weekly growth rate of 0.14%, placing it in the 72nd percentile of all growth rates tracked within PitchBook. Its underlying data points generate a size multiple that is 157K times larger than the median of all size multiples tracked within PitchBook, placing it in the 100th percentile of all size multiples tracked within PitchBook.

Growth Rate 0.14% Weekly Growth

Weekly Growth 0.14%, 72nd %ile

Size Multiple 157Kx Median

Size Multiple 157Kx, 100th %ile

Key Data Points

Metric	Value
Facebook Likes	208M
Twitter Followers	14.0M
Similarweb Unique Visitors	95.9M
Majestic Referring Domains	22.3M

[View All Signals](#)

Executives (119)

Current Executives (81) Former Executives (38)

Name	Title	Board Seats	Office	Contact
------	-------	-------------	--------	---------



The **Executives** section lists all the current and former members of a company's executive management team. In addition to their name and title, you can access their contact information through the buttons on the right side.

Facebook (NAS: FB) Public Company Follow

Executives (119)
 Current Executives (81) Former Executives (38)

Name	Title	Board Seats	Office	Contact
Mark Zuckerberg	Co-Founder, Chairman & Chief Executive Officer	1	Menlo Park, CA	📞 📧 🌐 📄
David Wehner	Chief Financial Officer		Menlo Park, CA	📞 📧 🌐 📄
Mike Schroepfer	Chief Technology Officer		Menlo Park, CA	📞 📧 🌐 📄
William Easton	Managing Director of Emerging Markets (APAC)		Menlo Park, CA	📞 📧 🌐 📄
Yoni Heffels	Client Partner, Global Marketing Solutions		Menlo Park, CA	📞 📧 🌐 📄
Noam Gabison	Client Partner, Global Marketing Solutions Israel		Menlo Park, CA	📞 📧 🌐 📄
Jonathan Nimrodi	Client Partner, Global Marketing Solutions, Israel		Menlo Park, CA	📞 📧 🌐 📄
Sue Taylor	Chief Accounting Officer		Menlo Park, CA	📞 📧 🌐 📄
Atish Banerjee	Chief Information Officer	1	Menlo Park, CA	📞 📧 🌐 📄
Gary Briggs	Vice President & Chief Marketing Officer	1	Menlo Park, CA	📞 📧 🌐 📄

Prev 1 2 3 4 ... 9 Next Show 10 Results

Board Members & Observers (15)
 Current Board Members (9) Former Board Members (6)

Name	Title	Representing	Role	Since	Contact
Erskine Bowles	Board Member	Self	Board Member		📞 📧 🌐 📄
Jan Koum	Co-Founder and Chief Executive Officer	WhatsApp	Board Member	Feb 2014	📞 📧 🌐 📄
Kenneth Chenault	Board Member		Board Member	Feb 2018	📞 📧 🌐 📄
Marc Andreessen	Co-Founder & General Partner	Andreessen Horowitz	Board Member	Jun 2008	📞 📧 🌐 📄
Mark Zuckerberg	Co-Founder, Chairman & Chief Executive O...	Facebook	Co-Founder, Chairman & Chief Executive O...	Feb 2004	📞 📧 🌐 📄
Peter Thiel JD	Co-Founder & Partner	Founders Fund	Board Member	Sep 2004	📞 📧 🌐 📄
Reed Hastings	Angel (individual)	Self	Board Member	Oct 2007	📞 📧 🌐 📄



The **Board Members & Observers** section lists all of the people that sit on the company's board of directors. It gives their name, title, and the name of the company they're representing while on the board.

Facebook (NAS: FB) Public Company Follow

Board Members & Observers (15)

Current Board Members (9) Former Board Members (6)

Name	Title	Representing	Role	Since	Contact
Erskine Bowles	Board Member	Self	Board Member		
Jan Koum	Co-Founder and Chief Executive Officer	WhatsApp	Board Member	Feb 2014	
Kenneth Chenault	Board Member		Board Member	Feb 2018	
Marc Andreessen	Co-Founder & General Partner	Andreessen Horowitz	Board Member	Jun 2008	
Mark Zuckerberg	Co-Founder, Chairman & Chief Executive O...	Facebook	Co-Founder, Chairman & Chief Executive O...	Feb 2004	
Peter Thiel JD	Co-Founder & Partner	Founders Fund	Board Member	Sep 2004	
Reed Hastings	Angel (individual)	Self	Board Member	Oct 2007	
Sheryl Sandberg	President, Board Member & Chief Operatin...		President, Board Member & Chief Operatin...	Mar 2008	
Susan Desmond-Hellmann MD	Board Member	Facebook	Board Member	Mar 2013	

Show 10 Results

Deal History (44)

#	Deal Type	Date	Amount	Raised to Date	Pre-Val	Post-Val	Status	Stage
44	Secondary Transaction - Open Market	22-Nov-2017	\$29.00M	\$11.18B			Completed	Profitable
43	Secondary Transaction - Open Market	05-May-2016	\$101.00M [£]	\$11.18B			Completed	Profitable
42	Secondary Transaction - Open Market	04-Nov-2015	\$160.00M [£]	\$11.18B			Completed	Profitable
41	Secondary Transaction - Open Market	16-Nov-2013	\$634.28M	\$11.18B			Completed	Profitable
40	Secondary Transaction - Private	26-Feb-2013		\$11.18B			Completed	Profitable
39	Loan	25-Oct-2012	\$1.50B	\$11.18B			Completed	Profitable
38	PIPE	10-Aug-2012	\$1.00M	\$9.68B			Completed	Profitable
37	Secondary Transaction - Open Market	01-Aug-2012	\$399.60M [£]	\$9.68B			Completed	Profitable



The **Deal History** section will list every financing event the company has gone through since being founded. It will cover the deal type, date, deal size amount, and the post valuation as a result of the deal.

The screenshot shows the PitchBook interface for Facebook (NASDAQ: FB). The 'Deal History (44)' section is highlighted with a red border. The table below represents the data shown in this section.

#	Deal Type	Date	Amount	Raised to Date	Pre-Val	Post-Val	Status	Stage
44	Secondary Transaction - Open Market	22-Nov-2017	\$29.00M	\$11.18B			Completed	Profitable
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38	PIPE	10-Aug-2012	\$1.00M	\$9.68B			Completed	Profitable
37	Secondary Transaction - Open Market	01-Aug-2012	\$399.60M [£]	\$9.68B			Completed	Profitable
36	2PO	01-Jun-2012		\$9.68B			Completed	Profitable
35	PIPE	01-Jun-2012		\$9.68B			Completed	Profitable
34	IPO	12-May-2012	\$16.01B	\$9.68B	\$65.24B	\$81.25B [£]	Completed	Profitable
33	Later Stage VC	10-Mar-2012		\$2.84B			Completed	Profitable
32	Revolving Credit Line	07-Mar-2012	\$3.00B	\$2.84B			Completed	Profitable
31	Later Stage VC	24-Feb-2012		\$2.84B			Completed	Profitable
30	Secondary Transaction - Private	01-Feb-2012	\$9.60M	\$2.84B			Completed	Profitable
29	Later Stage VC	28-Nov-2011	\$10.25M	\$2.84B	\$113.88B	\$113.89B [£]	Completed	Profitable
28	Later Stage VC	13-Oct-2011	\$1.60M	\$2.83B			Completed	Profitable
27	Secondary Transaction - Private	16-Aug-2011	\$133.00M	\$2.83B			Completed	Profitable
26	Later Stage VC	27-Jun-2011	\$6.59M	\$2.83B	\$69.99B	\$70.00B	Completed	Profitable
25	Later Stage VC	26-May-2011	\$3.50M	\$2.82B			Completed	Profitable
24	Secondary Transaction - Private	04-Mar-2011		\$2.82B			Completed	Profitable
23	Later Stage VC	01-Mar-2011	\$190.50M	\$2.82B			Completed	Profitable
22	Secondary Transaction - Private	14-Feb-2011	\$38.00M	\$2.63B	\$51.96B	\$52.00B	Completed	Profitable
21	Later Stage VC	21-Jan-2011	\$1.50B	\$2.63B	\$48.50B	\$50.00B	Completed	Profitable
20	Later Stage VC	01-Jan-2011	\$200.00M [£]	\$1.13B			Completed	Profitable



You can click on any deal to see more details. Click Deal #34 - IPO

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Facebook (NAS: FB) Public Company Follow Back to top

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Deal History (44)

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21	Later Stage VC	21-Jan-2011	\$1.50B	\$2.63B	\$48.50B	\$50.00B	Completed	Profitable
20	Later Stage VC	01-Jan-2011	\$200.00M [£]	\$1.13B			Completed	Profitable



This leads us to a section within the profile that displays even more data regarding that single transaction. Next, let's take a look at how we can expand the Deal Details for a more in-depth look.

Facebook (NAS: FB) Public Company [Follow]

Deal #34: IPO, \$16.01B, Completed; 12-May-2012

Deal Types	IPO	Total Invested Equity	\$6.84B	Deal Synopsis The company raised \$16.006 billion in its initial public offering on the NASDAQ stock exchange under the ticker symbol of FB on May 12, 2012. A total of 421,233,615 shares were sold at a price of \$38 per share. After the offering, there was a total of 2,138,085,037 outstanding shares (excluding the over-allotment option) priced at \$38 per share, valuing the company at \$81.247 billion. The total proceeds, before expenses, to the company was \$6.84 billion and to the selling shareholders was \$9.166 billion. In the offering, the company sold 180,000,000 shares and the selling shareholders sold 241,233,615 shares. The underwriters were granted an option to purchase up to an additional 63,185,042 shares from the company and selling shareholders to cover over-allotments, if any.
Deal Amount	\$16.01B	Total Invested Capital	\$6.84B	
Deal Status	Completed	Pre-money Valuation	\$65.24B	
Deal Date	12-May-2012	Post Valuation	\$81.25B [£]	
Financing Status	Formerly VC-backed	CEO/Lead MGT	Mark Zuckerberg	
Financing Source	Public Investment	Site	Menlo Park, CA	
Raised to Date [Ⓢ]	\$9.68B ^{**}	Business Status	Profitable	

[£] Estimated

[Ⓢ] Not necessarily a summation of individual debt figures
^{**} Included \$100.00M of known debt: Does not include grant funding

Deal Details

- + 54 Sellers/Exiters - 2020 Ventures, Accel, Access Technology Ventures, Aeon Family of Funds, Anthony Marlowe, Breyer Capital, btov Partners, Daniel Gutenberg, DST Global, ECONA...
- + 37 Advisors - Ernst & Young (Auditor), Simpson Thacher & Bartlett (Legal Advisor), Fenwick & West (Legal Advisor), Allen & Company (Underwriter), Banco Itaú BBA (Underwriter), Bank of America Merrill Lynch (U...
- + IPO Information
- + Stock Info
- + Stock Price Data

Deal #33: Later Stage VC, Completed; 10-Mar-2012

VC Round	16th Round	Raised to Date [Ⓢ]	\$2.84B ^{**}	Deal Synopsis Firsthand Capital Management announced that it completed the purchase of an additional 330,000 shares of Facebook. The transaction was initiated in January 2012 and closed the week of March 4 to March 10th, 2012. Following this transaction, Oakhouse Partners, Firsthand Technology Value Fund's fund holds 530,000 shares. Timothy Ferriss and Roger Dickey also participated.
Deal Types	Later Stage VC	Stock Split	1 : 1	
Deal Status	Completed	CEO/Lead MGT	Mark Zuckerberg	
Deal Date	10-Mar-2012	Site	Menlo Park, CA	
Financing Status	Venture Capital-Backed	Business Status	Profitable	
Financing Source	Venture Capital			



This **Sellers/Exiters** section lists all of the investors that sold their shares in the company at the time of the transaction. We can see the firm's name along with their ownership percentage.

The screenshot shows the PitchBook interface for Facebook (NASDAQ: FB). The 'Deal History' section is expanded to show 'Deal Details' for '54 Sellers/Exiters - 2020 Ventures, Accel, Access Technology Ventures, Aeon Family of Funds, Anthony Marlowe, Breyer Capital, btov Partners, Daniel Gutenberg, DST Global, ECONA...'. A red box highlights the following table:

#	Seller/Exiter Name	Partial/Full	Comments
1.	2020 Ventures	Partial	
2.	Accel	Partial	Amount: \$2.19B Fund 1: Accel IX Fund 2: Accel Growth Fund % Company Sold: 9.80% % Company Still Held: 1.40%
3.	Access Technology Ventures	Full	
4.	Aeon Family of Funds	Full	% Company Still Held: 0.00%
5.	Anthony Marlowe	Full	% Company Still Held: 0.00%
6.	Breyer Capital	Full	
7.	btov Partners	Full	% Company Still Held: 0.00%
8.	Daniel Gutenberg	Full	% Company Still Held: 0.00%
9.	DST Global	Partial	Amount: \$1.74B Fund 1: DST Global II Fund 2: DST Global III % Company Sold: 0.30% % Company Still Held: 5.20%
10.	ECONA	Full	% Company Still Held: 0.00%

Below the table, there is a pagination control showing 'Prev 1 2 3 4 ... 6 Next' and a 'Show 10 Results' dropdown menu.



The **Advisors** section lists all of the Service Providers that were hired by the company to help facilitate the deal. We can see the SP's name, the service they provided, and any additional comments.

The screenshot shows the PitchBook interface for Facebook (NASDAQ: FB). The 'Advisors' section is highlighted with a red box, displaying a table of 10 advisors. The table includes columns for Advisor Name, Service Type, Hired By, and Comments. The advisors listed are: Ernst & Young (Auditor), Simpson Thacher & Bartlett (Legal Advisor), Fenwick & West (Legal Advisor), Allen & Company (Underwriter), Banco Itaú BBA (Underwriter), Bank of America Merrill Lynch (Underwriter), Barclays Investment Bank (Underwriter), Blaylock Van (Underwriter), BMO Capital Markets (Underwriter), and Cabrera Capital Markets (Underwriter).

#	Advisor Name	Service Type	Hired By	Comments
1.	Ernst & Young	Auditor	Facebook	
2.	Simpson Thacher & Bartlett	Legal Advisor	Service Provider	Lead Partner: Daniel Webb JD in Ad
3.	Fenwick & West	Legal Advisor	Facebook	Lead Partner: James Evans JD in Ad
4.	Allen & Company	Underwriter	Facebook	Underwriter # of Shares in Deal: 8,424,672 Underwriter % of Deal: 2.00%
5.	Banco Itaú BBA	Underwriter	Facebook	Underwriter # of Shares in Deal: 210,617 Underwriter % of Deal: 0.05%
6.	Bank of America Merrill Lynch	Underwriter	Facebook	Underwriter # of Shares in Deal: 27,380,185 Underwriter % of Deal: 6.50%
7.	Barclays Investment Bank	Underwriter	Facebook	Underwriter # of Shares in Deal: 27,380,185 Underwriter % of Deal: 6.50%
8.	Blaylock Van	Underwriter	Facebook	Underwriter # of Shares in Deal: 673,974 Underwriter % of Deal: 0.16%
9.	BMO Capital Markets	Underwriter	Facebook	Underwriter # of Shares in Deal: 421,234 Underwriter % of Deal: 0.10%
10.	Cabrera Capital Markets	Underwriter	Facebook	Underwriter # of Shares in Deal: 421,234 Underwriter % of Deal: 0.10%



Now you know how to view a company's entire deal history, as well as diving deeper on a single transaction. Let's pick back up and continue navigating through the other sections found on a company profile. Click **Investors**

Facebook (NAS: FB) Public Company

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- 37 Advisors - Ernst & Young (Auditor), Simpson Thacher & Bartlett (Legal Advisor), Fenwick & West (Legal Advisor), Allen & Company (Underwriter), Banco Itaú BBA (Underwriter), Bank of America Merrill Lynch (U...
- IPO Information
- Stock Info
- Stock Price Data

Deal #33: Later Stage VC, Completed; 10-Mar-2012

VC Round	16th Round	Raised to Date	\$2.84B **
Deal Types	Later Stage VC	Stock Split	1 : 1
Deal Status	Completed	CEO/Lead MGT	Mark Zuckerberg
Deal Date	10-Mar-2012	Site	Menlo Park, CA
Financing Status	Venture Capital-Backed	Business Status	Profitable
Financing Source	Venture Capital		

Deal Synopsis
Firsthand Capital Management announced that it completed the purchase of an additional 330,000 shares of Facebook. The transaction was initiated in January 2012 and closed the week of March 4 to March 10th, 2012. Following this transaction, Oakhouse Partners, Firsthand Technology Value Fund's fund holds 530,000 shares. Timothy Ferriss and Roger Dickey also participated.

Deal Details

- 4 Investors - Firsthand Technology Value Fund, Oakhouse Partners, Roger Dickey (Roger Dickey), Timothy Ferriss (Timothy Ferriss)
- 1 Advisor - Fenwick & West (Legal Advisor)
- Stock Info
- Stock Price Data



The **Investors** section lists all of the individuals or firms that have ever been involved in a transaction with the company. It displays their name, investor type, and when they became an investor. You can click on their name to visit their profile.

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Facebook (NAS: FB) | Public Company | Follow

Investors (95)
 Active Investors (32) | Former Investors (60) | Failed Investors (3)

Name	Investor Type	Holding	Investor Since	Board	Related Deals
Anthelion Capital	Venture Capital	Minority	Feb 2012		#31. Later Stage VC: Feb 2012, New Investor
Coatue Management	Hedge Fund	Minority	Feb 2012		#31. Later Stage VC: Feb 2012, New Investor
Firsthand Capital Management	Venture Capital	Minority	Feb 2012		#31. Later Stage VC: Feb 2012, New Investor
Juvo Capital	Venture Capital	Minority	Feb 2012		#31. Later Stage VC: Feb 2012, New Investor
Lakestar	Venture Capital	Minority	Feb 2012		#31. Later Stage VC: Feb 2012, New Investor
OppenheimerFunds	Asset Manager	Minority	Feb 2012		#31. Later Stage VC: Feb 2012, New Investor #36. 2PO: Jun 2012, Seller
Venkatesh Harinarayan	Angel (individual)	Minority	Feb 2012		#31. Later Stage VC: Feb 2012, New Investor Contact: Venkatesh Harinarayan Ph.D in in
Viking Global Investors	Hedge Fund	Minority	Feb 2012		#31. Later Stage VC: Feb 2012, New Investor
Hercules Capital	Venture Capital	Minority	Feb 2012		#30. Secondary Transaction - Private: Feb 2012, \$9.60M, New Investor
GSV Capital	Venture Capital	Minority	Jun 2011		#26. Later Stage VC: Jun 2011, \$6.59M, New Investor Contact: Michael Moe in in #29. Later Stage VC: Nov 2011, \$10.25M, Follow-on Contact: Michael Moe in in

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Lenders on Deals (7)

Name	Lender Type	Debt Provided	Related Deal(s)
Bank of America Merrill Lynch	Investment Bank	Revolving Credit Line (\$5.00B)	#32. Revolving Credit Line: Mar 2012, Completed



The **Lenders on Deals** section lists all the lenders and banks that provided debt to the company. It displays the Lender's name, the type of debt, and the deal in which it was received.

Lenders on Deals (7)

Name	Lender Type	Debt Provided	Related Deal(s)
Bank of America Merrill Lynch	Investment Bank	Revolving Credit Line (\$5.00B) Bridge (\$3.00B)	#32. Revolving Credit Line: Mar 2012, Completed #32. Revolving Credit Line: Mar 2012, Completed
Barclays Investment Bank	Investment Bank	Bridge (\$3.00B) Revolving Credit Line (\$5.00B)	#32. Revolving Credit Line: Mar 2012, Completed #32. Revolving Credit Line: Mar 2012, Completed
J.P. Morgan	Investment Bank	Revolving Credit Line (\$5.00B) Bridge (\$5.00B) Loan (\$1.50B)	#32. Revolving Credit Line: Mar 2012, Completed #32. Revolving Credit Line: Mar 2012, Completed #39. Loan: Oct 2012, Completed
Morgan Stanley	Investment Bank	Bridge (\$5.00B) Revolving Credit Line (\$5.00B)	#32. Revolving Credit Line: Mar 2012, Completed #32. Revolving Credit Line: Mar 2012, Completed
The Goldman Sachs Group	Investment Bank	Revolving Credit Line (\$5.00B) Bridge (\$3.00B)	#32. Revolving Credit Line: Mar 2012, Completed #32. Revolving Credit Line: Mar 2012, Completed
TriplePoint Capital	Lender	Revolving Credit Line (\$30.00M) Senior Debt (\$100.00M)	#10. Revolving Credit Line: May 2007, Completed #15. Senior Debt: May 2008, Completed Contact: James Labe in fb
Western Technology Investment	Lender	Revolving Credit Line (\$0.30M) Revolving Credit Line (\$0.30M)	#1. Secured Debt: Oct 2004, Completed Contact: Maurice Werdegar in fb #2. Revolving Credit Line: Feb 2005, Completed Contact: Maurice Werdegar in fb

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Service Providers

General Service (16) Service on a Deal (91)

Service Provider Name	Service Provided	Comments
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The **Service Providers** section lists all of the firms that were brought in to help facilitate a transaction. It displays the firm's name, the type of service provided, and the deal they were involved in.

Facebook (NAS: FB) Public Company Follow

Service Providers

General Service (16) Service on a Deal (91)

Service Provider Name	Service Provided	Service To	Deal Date	Deal #	Comments
Evercore Group	Advisor: General	Facebook	05-May-2016	43	
Fenwick & West	Legal Advisor	Facebook	26-Feb-2013	40	Contact: James Evans JD
Fenwick & West	Legal Advisor	Facebook	25-Oct-2012	39	Contact: James Evans JD
Fenwick & West	Legal Advisor	Facebook	10-Aug-2012	38	Contact: James Evans JD
Fenwick & West	Legal Advisor	Facebook	01-Aug-2012	37	Contact: James Evans JD
Fenwick & West	Legal Advisor	Facebook	01-Jun-2012	36	Contact: James Evans JD
Fenwick & West	Legal Advisor	Facebook	01-Jun-2012	35	Contact: James Evans JD
Allen & Company	Underwriter	Facebook	12-May-2012	34	
Banco Itaú BBA	Underwriter	Facebook	12-May-2012	34	
Bank of America Merrill Lynch	Underwriter	Facebook	12-May-2012	34	

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Lead Partners on Deals (52)

Investors (46) Service Providers - Sell Side (2) Service Providers (1) Debt Providers (3)

Name	All Deals	Title	Representing	Deals	Contact
Marc Andreessen	106	Angel Investor	Marc Andreessen	#40. Secondary Transaction - Private: Feb 2013, Completed	



The **Lead Partners on Deals** section lists all of the professionals from any of Facebook's investors that have played a key role in managing and completing a deal. It displays their name, contact information, and the deals they've been apart of.

The screenshot shows the PitchBook interface for Facebook (NASDAQ: FB). The 'Lead Partners on Deals' section is highlighted with a red box. It displays a table of professionals who have acted as lead partners on deals for Facebook. Below this, the 'Investments | Buy Side' section is also visible, showing a list of companies Facebook has invested in.

Lead Partners on Deals (52)

Investors (46) | Service Providers - Sell Side (2) | Service Providers (1) | Debt Providers (3)

Name	All Deals	Title	Representing	Deals	Contact
Marc Andreessen	106	Angel Investor	Marc Andreessen	#40. Secondary Transaction - Private: Feb 2013, Completed	Phone Email LinkedIn Twitter
Roger Dickey	32	Angel Investor	Roger Dickey	#33. Later Stage VC: Mar 2012, Completed	Phone Email LinkedIn Twitter
Timothy Ferriss	49	Angel Investor	Timothy Ferriss	#33. Later Stage VC: Mar 2012, Completed	Phone Email LinkedIn Twitter
Anand Rajaraman Ph.D	41	Angel Investor	Anand Rajaraman	#31. Later Stage VC: Feb 2012, Completed	Phone Email LinkedIn Twitter
David Sacks JD	73	Angel Investor	David Sacks	#31. Later Stage VC: Feb 2012, Completed	Phone Email LinkedIn Twitter
Donald Graham	8	Chairman	Graham Holdings	#31. Later Stage VC: Feb 2012, Completed	Phone Email LinkedIn Twitter
Kevin Colleran Ph.D	153	Angel Investor	Kevin Colleran	#31. Later Stage VC: Feb 2012, Completed	Phone Email LinkedIn Twitter
Klaus Hommels Ph.D	29	Angel Investor	Klaus Hommels	#31. Later Stage VC: Feb 2012, Completed	Phone Email LinkedIn Twitter
Lance White	66	Angel Investor	Lance White	#31. Later Stage VC: Feb 2012, Completed	Phone Email LinkedIn Twitter
Michael Lazerow	60	Angel Investor	Michael Lazerow	#31. Later Stage VC: Feb 2012, Completed	Phone Email LinkedIn Twitter

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Investments | Buy Side (101)

Company Name	Deal Date	Deal Type	Deal Size	Co-Investors	Company Stage	Industry	Lead Partner
Confirm	23-Jan-2018	Merger/Acquisition			Generating Revenue	Business/Productivity Softw...	Mark Zuckerberg LinkedIn Twitter
TBH (Application Software)	17-Oct-2017	Merger/Acquisition	\$100.00M £		Generating Revenue	Application Software	
fayteq	11-Aug-2017	Merger/Acquisition			Startup	Other IT Services	
Ozlo	31-Jul-2017	Merger/Acquisition			Startup	Application Software	Mark Zuckerberg LinkedIn Twitter
Source3	24-Jul-2017	Merger/Acquisition			Generating Revenue	Application Software	
nearGroup	13-Feb-2017	Accelerator/Incubator		5	Generating Revenue	Application Software	
FacioMetrics	16-Nov-2016	Merger/Acquisition			Startup	Application Software	
Zurich Eye	15-Nov-2016	Merger/Acquisition			Generating Revenue	Software Development Appli...	Mark Zuckerberg LinkedIn Twitter



The **Investments** section displays all of the deals where the company was the Investor. In this particular example, we can see that Facebook had acquired multiple software companies through M&A deals.

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Facebook (NAS: FB)

Public Company Follow

Investments | Buy Side (101)

Company Name	Deal Date	Deal Type	Deal Size	Co-Investors	Company Stage	Industry	Lead Partner
Confirm	23-Jan-2018	Merger/Acquisition			Generating Revenue	Business/Productivity Softw...	Mark Zuckerberg
TBH (Application Software)	17-Oct-2017	Merger/Acquisition	\$100.00M [£]		Generating Revenue	Application Software	
fayteq	11-Aug-2017	Merger/Acquisition			Startup	Other IT Services	
Ozlo	31-Jul-2017	Merger/Acquisition			Startup	Application Software	Mark Zuckerberg
Source3	24-Jul-2017	Merger/Acquisition			Generating Revenue	Application Software	
nearGroup	13-Feb-2017	Accelerator/Incubator		5	Generating Revenue	Application Software	
FacioMetrics	16-Nov-2016	Merger/Acquisition			Startup	Application Software	
Zurich Eye	15-Nov-2016	Merger/Acquisition			Generating Revenue	Software Development Appli...	Mark Zuckerberg
CrowdTangle	11-Nov-2016	Merger/Acquisition			Generating Revenue	Information Services (B2C)	
Dreambit	01-Oct-2016	Merger/Acquisition			Startup	Social/Platform Software	
Nascent Objects	19-Sep-2016	Merger/Acquisition			Generating Revenue	Social/Platform Software	
Eyegroove	05-Aug-2016	Merger/Acquisition			Generating Revenue	Multimedia and Design Soft...	
Gus Technology Services	05-Aug-2016	Grant	\$1.00M		Startup	Application Software	
Code.org	14-Jul-2016	Grant	\$15.00M		Startup	Educational Software	
Two Big Ears	23-May-2016	Merger/Acquisition			Generating Revenue	Movies, Music and Entertain...	Mark Zuckerberg
Masquerade	09-Mar-2016	Merger/Acquisition			Startup	Application Software	Mark Zuckerberg
Tuteria	01-Jan-2016	Grant	\$0.05M		Generating Revenue	Social/Platform Software	
Endaga	03-Oct-2015	Merger/Acquisition			Generating Revenue	Telecommunications Service...	
Tugboat Yards	19-May-2015	Merger/Acquisition			Generating Revenue	Publishing	Mark Zuckerberg
TheFind	12-Mar-2015	Merger/Acquisition			Startup	Information Services (B2C)	
Menlo Science & Technolo...	06-Feb-2015	Corporate Asset Purchase	\$400.00M			Buildings and Property	
Teehan+Lax	16-Jan-2015	Merger/Acquisition			Generating Revenue	Application Software	
QuickFire Networks	08-Jan-2015	Merger/Acquisition			Startup	Multimedia and Design Soft...	Mark Zuckerberg
Wit.AI	05-Jan-2015	Merger/Acquisition			Startup	Application Software	
CinemaWell	20-Oct-2014	Merger/Acquisition	\$95.00M		Generating Revenue	Movies, Music and Entertain...	

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The **Affiliates** section lists any Parent Companies or Subsidiaries associated with the Investor. In this case, Facebook is the parent company of 22 subsidiaries. You can click any of the subsidiary names to visit their own profile.

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Affiliates
Subsidiaries (22)

Name	Industry	Location	Year Founded
Oculus VR	Electronic Equipment and Instruments	Menlo Park, CA	2012
WaveGroup Sound	Movies, Music and Entertainment	Burlingame, CA	1995
Bolt & Peters	Consulting Services (B2B)	San Francisco, CA	2002
Masquerade	Application Software	Minsk, Belarus	2015
Instagram	Multimedia and Design Software	San Francisco, CA	2009
Teehan+Lax	Application Software	Toronto, Canada	2002
LiveRail	Media and Information Services (B2B)	San Francisco, CA	2007
Endaga	Telecommunications Service Providers	Oakland, CA	2014
Karma Science	Social/Platform Software	San Francisco, CA	2011
CrowdTangle	Information Services (B2C)	Philadelphia, PA	2011

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Market Information
Competition
 The company's competitors include [LINE](#), [WeChat](#), [Tencent Holdings](#), [Snow \(Camera App\)](#), [WhatsApp](#), [Snap](#), [Twitter](#), [Skype](#), [Messenger](#), [Craigslist](#), [Slack](#)

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The **News** section will list the most recent articles that mention the company. Clicking on an article will open a new tab and take you to the website that the article was sourced from.

The screenshot shows the PitchBook interface for Facebook (NASDAQ: FB). The left sidebar contains navigation options such as Financials & Estimates Summary, Timeline, General Information, Contact Information, Equity Research, Recent Notes, Similar Companies, Stock Price History, Signals, Executives (119), Board Members (15), Deal History (44), Investors (95), Lenders on Deals (7), Service Providers, Lead Partners on Deals (52), Investments | Buy Side (101), Affiliates, Market Information, Financials, News, Filings (217), and Sourcing. The main content area is titled 'Facebook (NAS: FB)' and includes a search bar, a 'Public Company' dropdown, and a 'Follow' button. The 'News' section is highlighted with a red border and lists several articles:

- Robinhood hires VC as head of product** (3d): Josh Elman has decided to join fintech company Robinhood as its VP of product. He will remain a partner at Greylock, a role he has held since 2013. Prior to joining the VC firm, Elman held product management positions at Facebook, Twitter and...
PitchBook | 14-Mar-2018
Tagged Entities: Facebook, Greylock Partners, Josh Elman, LinkedIn ... +2 more >
- Facebook opens big new Seattle building, boosting total capacity in the city to nearly 3,000 people** (5d): It's been less than two years after Facebook opened a massive Seattle office with room for 2,000 workers, but the social giant needed even more space, so today it debuted a new office building with...
GeekWire | 13-Mar-2018
Tagged Entities: Facebook, Alphabet, Amazon.com, Microsoft ... +5 more >
- Facebook hires former BuzzFeed, Pinterest executives for video content** (1w): Facebook Inc hired the former head of BuzzFeed Studios to lead its global video content and a former Pinterest executive as in charge of its video content platform Facebook Watch, they said in separate social media posts on Monday.
Thomson Buyouts | 05-Mar-2018
Tagged Entities: Facebook, BuzzFeed, Pinterest, Snap ... +1 more >
- Zuckerberg sold nearly \$500 million Facebook stock in February** (2w): Facebook Inc Chief Executive Officer Mark Zuckerberg sold nearly \$500 million in the company's shares in February to fund his philanthropic investment vehicle, the Chan Zuckerberg Initiative (CZI), regulatory filings showed.
Thomson Buyouts | 01-Mar-2018 +3 more >
Tagged Entities: Facebook, Chan Zuckerberg Initiative, Microsoft, Recode
- Facebook settles lawsuit over 2012 IPO for \$35 million** (2w): Facebook Inc and Chief Executive Mark Zuckerberg have reached a \$35 million settlement of class-action litigation accusing them of hiding worries about the social media company's growth prior to its May 2012 initial public offering.
Thomson Buyouts | 26-Feb-2018 +5 more >
Tagged Entities: Facebook, Arkansas Teacher Retirement System, NASDAQ
- States refile lawsuits to block repeal of U.S. net neutrality** (3w): A coalition of 22 state attorneys general and the District of Columbia on Thursday refiled legal challenges intended to block the Trump administration's repeal of landmark rules designed to ensure a free and open internet from taking effect.



The **Filings** section contains various company filings including their Form Ds, S1s, 10-Qs, and 10-Ks. You can click on any of the filing types to open up a new tab and view the actual report from within your browser.

The screenshot shows the PitchBook interface for Facebook (NASDAQ: FB). The left sidebar contains navigation options like Contact Information, Equity Research, and Filings (217). The main content area shows the Filings section with a table of filings. The table is highlighted with a red border.

Type	Date	Title	CIK
3	2018-02-15	Initial statement of beneficial ownership of securities:	1326801
SC 13G/A	2018-02-13	Statement of acquisition of beneficial ownership by individuals: [Amend]	1326801
SC 13G/A	2018-02-09	Statement of acquisition of beneficial ownership by individuals: [Amend]	1326801
SC 13G/A	2018-02-09	Statement of acquisition of beneficial ownership by individuals: [Amend]	1326801
SC 13G/A	2018-02-08	Statement of acquisition of beneficial ownership by individuals: [Amend]	1326801
10-K	2018-02-01	Annual report [Section 13 and 15(d), not S-K Item 405]:	1326801
S-8	2018-02-01	Securities to be offered to employees in employee benefit plans:	1326801
8-K	2018-01-31	Current report:	1326801
5	2018-01-30	Annual statement of changes in beneficial ownership of securities:	1326801
5	2018-01-30	Annual statement of changes in beneficial ownership of securities:	1326801

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The Sourcing section below the table contains the following text:

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Ken Chenault joins General Catalyst 6w
 General Catalyst has announced the addition of outgoing American Express chief Ken Chenault as chairman and a managing director. The news comes just a few days after Chenault agreed to join the board of directors at Airbnb. Hes also set to join...
 PitchBook | 31-Jan-2018
 Tagged Entities: Facebook, Airbnb, American Express, General Catalyst Partners ... +1 more >

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Filings (217)

All Forms [Form 8K](#) [Form S](#) [Form D](#) [Form 424B*](#) [Form DEF 14A](#) [Form 10K/10Q](#)

Type	Date	Title	CIK
10-K	2018-02-01	Annual report [Section 13 and 15(d), not S-K Item 405]:	1326801
10-Q	2017-11-02	Quarterly report [Sections 13 or 15(d)]:	1326801
10-Q	2017-07-27	Quarterly report [Sections 13 or 15(d)]:	1326801
10-Q	2017-05-04	Quarterly report [Sections 13 or 15(d)]:	1326801
10-K	2017-02-03	Annual report [Section 13 and 15(d), not S-K Item 405]	1326801
10-Q	2016-11-03	Quarterly report [Sections 13 or 15(d)]:	1326801
10-Q	2016-07-28	Quarterly report [Sections 13 or 15(d)]:	1326801
10-Q	2016-04-28	Quarterly report [Sections 13 or 15(d)]:	1326801
10-K/A	2016-04-27	Annual report [Section 13 and 15(d), not S-K Item 405][Amend]	1326801
10-K	2016-01-28	Annual report [Section 13 and 15(d), not S-K Item 405]	1326801

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#	Company Name	Similarity Rank	Similarity Score	Competitor	Industry Vertical	Primary Industry Sector	Primary Industry Group	Primary Industry Code	HQ Location
1	Twitter (TWTR)	1	99.89%	Yes		Information Technology	Software	Social/Platform Software	San Francisco, CA
2	Messenger	2	99.83%	Yes	Mobile	Information Technology	Software	Communication Software	Ljubljana, Slovenia
3	Snap (SNAP)	3	99.83%	Yes	Ephemeral Content, Mob...	Information Technology	Software	Social/Platform Software	Los Angeles, CA
4	Slack	4	99.82%	Yes	Mobile, SaaS	Information Technology	Software	Communication Software	San Francisco, CA
5	Snow (Camera App)	5	99.82%	Yes	Mobile	Information Technology	Software	Entertainment Software	Seongnam-si, South Korea
6	Tencent Holdings (00700)	6	99.81%	Yes	AdTech, E-Commerce, M...	Information Technology	Software	Application Software	Shenzhen, China
7	Craigslist	7	99.80%	Yes	E-Commerce	Consumer Products and Service...	Media	Information Services (B2C)	San Francisco, CA
8	LINE (LN)	8	99.80%	Yes	Mobile	Information Technology	Software	Application Software	Tokyo, Japan
9	WhatsApp	9	99.80%	Yes	Mobile	Information Technology	Software	Communication Software	Mountain View, CA
10	WeChat	10	99.77%	Yes	Mobile	Information Technology	Software	Application Software	Shenzhen, China
11	Semaforum	13	97.58%		Mobile	Business Products and Services ...	Commercial Services	Media and Information Services (B2...	Ljubljana, Slovenia
12	WISTLA	15	95.80%		Mobile	Information Technology	Software	Social/Platform Software	New York, NY
13	The Odyssey	16	95.35%		AdTech, Big Data, Mobile...	Business Products and Services ...	Commercial Services	Media and Information Services (B2...	Indianapolis, IN
14	Personas	18	94.94%			Information Technology	Software	Social/Platform Software	Toronto, Canada
15	SodaHead	19	94.49%		SaaS	Consumer Products and Service...	Media	Social Content	Los Angeles, CA
16	CelebOo	20	94.24%			Information Technology	Software	Social/Platform Software	Northfield, IL

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The **Financials** page allows you to view a company's financial history. You'll be able to look at key metrics from the company's Income Statement and Balance Sheet like their Revenue, EBITDA, Total Assets, Total Debt, etc.

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Key Metrics Income Statement Balance Sheet Cash Flow Ratios Multiples Deal Multiples Estimates

TTM Fiscal Quarter Fiscal Year

Key Metrics (TTM)	12 Months Ending Dec 2017	12 Months Ending Sep 2017	12 Months Ending Jun 2017	12 Months Ending Mar 2017	12 Months Ending Dec 2016	12 Months Ending Sep 2016	12 Months Ending Jun 2016	12 Months Ending Mar 2016	12 Months Ending Dec 2015	12 Months Ending Sep 2015	12 Months Ending Jun 2015
Amounts in thousands. USD (except Ratios, Multiples & per share items)	Start: 31-Dec-2016 End: 31-Dec-2017	Start: 30-Sep-2016 End: 30-Sep-2017	Start: 30-Jun-2016 End: 30-Jun-2017	Start: 31-Mar-2016 End: 31-Mar-2017	Start: 31-Dec-2015 End: 31-Dec-2016	Start: 30-Sep-2015 End: 30-Sep-2016	Start: 30-Jun-2015 End: 30-Jun-2016	Start: 31-Mar-2015 End: 31-Mar-2016	Start: 31-Dec-2014 End: 31-Dec-2015	Start: 30-Sep-2014 End: 30-Sep-2015	Start: 30-Jun-2014 End: 30-Jun-2015
Income Statement											
Total Revenue	40,653,000	36,490,000	33,173,000	30,288,000	27,638,000	24,670,000	22,160,000	19,766,000	17,928,000	15,938,000	14,440,000
Gross Profit	35,199,000	31,600,000	28,744,000	26,178,000	23,849,000	21,104,000	18,861,000	16,716,000	15,061,000	13,243,000	11,840,000
Total Operating Profit/(Loss)	20,203,000	17,418,000	15,413,000	13,745,000	12,427,000	10,420,000	8,762,000	7,302,000	6,225,000	4,798,000	3,440,000
Earnings Before Interest Tax, Depreciation ...	23,227,000	20,129,000	17,935,000	16,115,000	14,694,000	12,689,000	10,895,000	9,315,000	8,110,000	6,571,000	5,110,000
Earnings Before Interest and Tax (EBIT)	20,202,000	17,343,000	15,330,000	13,654,000	12,352,000	10,418,000	8,729,000	7,275,000	6,165,000	4,736,000	3,440,000
Net Income from Continuing Operations	15,934,000	15,234,000	13,155,000	11,543,000	10,217,000	8,209,000	6,478,000	4,914,000	3,688,000	2,828,000	2,090,000
Net Income Available to Common Stockhold...	15,920,000	15,212,000	13,129,000	11,515,000	10,188,000	8,182,000	6,453,000	4,892,000	3,669,000	2,811,000	2,080,000
Normalized Income	15,934,000	15,234,000	13,155,000	11,543,000	10,217,000	8,209,000	6,478,000	4,914,000	3,688,000	2,828,000	2,090,000
Diluted EPS from Continuing Operations	5.39	5.16	4.47	3.93	3.49	2.82	2.23	1.70	1.29	0.99	0.72
Normalized Diluted EPS	5.39	5.16	4.47	3.93	3.49	2.82	2.23	1.70	1.29	0.99	0.72
Diluted Weighted Average Shares Outstandi...	2,956,000,000	2,952,000,000	2,944,000,000	2,934,750,000	2,925,000,000	2,905,500,000	2,887,000,000	2,870,250,000	2,853,000,000	2,838,000,000	2,781,000,000
Balance Sheet											
Total Current Assets	48,563,000	44,203,000	40,804,000	36,930,000	34,401,000	30,328,000	27,010,000	23,812,000	21,652,000	19,139,000	16,840,000
Net Property, Plant and Equipment	13,721,000	12,158,000	10,628,000	9,462,000	8,591,000	7,899,000	7,104,000	6,467,000	5,687,000	5,335,000	4,840,000
Total Non-Current Assets	35,961,000	34,795,000	33,039,000	31,784,000	30,560,000	29,346,000	28,729,000	28,263,000	27,755,000	27,330,000	26,840,000
Total Assets	84,524,000	78,998,000	73,843,000	68,714,000	64,961,000	59,674,000	55,739,000	52,075,000	49,407,000	46,469,000	43,680,000
Total Current Liabilities	3,760,000	3,305,000	3,315,000	2,928,000	2,875,000	2,595,000	2,211,000	1,809,000	1,925,000	1,792,000	1,640,000
Total Non-Current Liabilities	6,417,000	4,485,000	4,047,000	3,598,000	2,892,000	2,964,000	3,145,000	3,116,000	3,264,000	3,257,000	3,140,000
Total Liabilities	10,177,000	7,790,000	7,362,000	6,526,000	5,767,000	5,559,000	5,356,000	4,925,000	5,189,000	5,049,000	4,780,000
Total Equity	74,347,000	71,208,000	66,481,000	62,188,000	59,194,000	54,115,000	50,383,000	47,150,000	44,218,000	41,420,000	38,900,000
Equity Attributable to Parent Stockholders	74,347,000	71,208,000	66,481,000	62,188,000	59,194,000	54,115,000	50,383,000	47,150,000	44,218,000	41,420,000	38,900,000
Total Debt	0	0	0	0	0	0	0	0	315,000	126,000	126,000
Total Shares Outstanding (TSO)	2,906,000,000	2,906,000,000	2,900,000,000	2,893,000,000	2,892,000,000	2,877,000,000	2,862,000,000	2,850,000,000	2,806,173,921	2,806,173,921	2,806,173,921
Working Capital	44,803,000	40,898,000	37,489,000	34,002,000	31,526,000	27,733,000	24,799,000	22,003,000	19,727,000	17,347,000	15,200,000
Cash Flow											
Cash Flow from Operating Activities, Indirect	24,216,000	21,475,000	19,384,000	17,689,000	16,108,000	15,726,000	13,882,000	12,097,000	10,320,000	9,224,000	8,140,000
Cash Flow from Investing Activities	(20,038,000)	(17,020,000)	(16,423,000)	(15,954,000)	(11,739,000)	(12,490,000)	(12,673,000)	(8,266,000)	(9,434,000)	(13,324,000)	(13,324,000)
Cash Flow from Financing Activities	(5,235,000)	(3,388,000)	(1,655,000)	(892,000)	(310,000)	(1,481,000)	(1,158,000)	(820,000)	(138,000)	(440,000)	(440,000)



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Key Metrics **Income Statement** Balance Sheet Cash Flow Ratios Multiples Deal Multiples Estimates

TTM Fiscal Quarter Fiscal Year

Key Metrics (TTM)	12 Months Ending Dec 2017	12 Months Ending Sep 2017	12 Months Ending Jun 2017	12 Months Ending Mar 2017	12 Months Ending Dec 2016	12 Months Ending Sep 2016	12 Months Ending Jun 2016	12 Months Ending Mar 2016	12 Months Ending Dec 2015	12 Months Ending Sep 2015	12 Months Ending Jun 2015
Income Statement											
Total Revenue	40,653,000	36,490,000	33,173,000	30,288,000	27,638,000	24,670,000	22,160,000	19,766,000	17,928,000	15,938,000	14,120,000
Gross Profit	35,199,000	31,600,000	28,744,000	26,178,000	23,849,000	21,104,000	18,861,000	16,716,000	15,061,000	13,243,000	11,710,000
Total Operating Profit/(Loss)	20,203,000	17,418,000	15,413,000	13,745,000	12,427,000	10,420,000	8,762,000	7,302,000	6,225,000	4,798,000	3,410,000
Earnings Before Interest Tax, Depreciation ...	23,227,000	20,129,000	17,935,000	16,115,000	14,694,000	12,689,000	10,895,000	9,315,000	8,110,000	6,571,000	5,110,000
Earnings Before Interest and Tax (EBIT)	20,202,000	17,343,000	15,330,000	13,654,000	12,352,000	10,418,000	8,729,000	7,275,000	6,165,000	4,736,000	3,410,000
Net Income from Continuing Operations	15,934,000	15,234,000	13,155,000	11,543,000	10,217,000	8,209,000	6,478,000	4,914,000	3,688,000	2,828,000	2,110,000
Net Income Available to Common Stockhold...	15,920,000	15,212,000	13,129,000	11,515,000	10,188,000	8,182,000	6,453,000	4,892,000	3,669,000	2,811,000	2,110,000
Normalized Income	15,934,000	15,234,000	13,155,000	11,543,000	10,217,000	8,209,000	6,478,000	4,914,000	3,688,000	2,828,000	2,110,000
Diluted EPS from Continuing Operations	5.39	5.16	4.47	3.93	3.49	2.82	2.23	1.70	1.29	0.99	0.77
Normalized Diluted EPS	5.39	5.16	4.47	3.93	3.49	2.82	2.23	1.70	1.29	0.99	0.77
Diluted Weighted Average Shares Outstandi...	2,956,000,000	2,952,000,000	2,944,000,000	2,934,750,000	2,925,000,000	2,905,500,000	2,887,000,000	2,870,250,000	2,853,000,000	2,838,000,000	2,781,000,000
Balance Sheet											
Total Current Assets	48,563,000	44,203,000	40,804,000	36,930,000	34,401,000	30,328,000	27,010,000	23,812,000	21,652,000	19,139,000	17,130,000
Net Property, Plant and Equipment	13,721,000	12,158,000	10,628,000	9,462,000	8,591,000	7,899,000	7,104,000	6,467,000	5,687,000	5,335,000	4,910,000
Total Non-Current Assets	35,961,000	34,795,000	33,039,000	31,784,000	30,560,000	29,346,000	28,729,000	28,263,000	27,755,000	27,330,000	26,810,000
Total Assets	84,524,000	78,998,000	73,843,000	68,714,000	64,961,000	59,674,000	55,739,000	52,075,000	49,407,000	46,469,000	44,040,000
Total Current Liabilities	3,760,000	3,305,000	3,315,000	2,928,000	2,875,000	2,595,000	2,211,000	1,809,000	1,925,000	1,792,000	1,640,000
Total Non-Current Liabilities	6,417,000	4,485,000	4,047,000	3,598,000	2,892,000	2,964,000	3,145,000	3,116,000	3,264,000	3,257,000	3,190,000
Total Liabilities	10,177,000	7,790,000	7,362,000	6,526,000	5,767,000	5,559,000	5,356,000	4,925,000	5,189,000	5,049,000	4,830,000
Total Equity	74,347,000	71,208,000	66,481,000	62,188,000	59,194,000	54,115,000	50,383,000	47,150,000	44,218,000	41,420,000	39,210,000
Equity Attributable to Parent Stockholders	74,347,000	71,208,000	66,481,000	62,188,000	59,194,000	54,115,000	50,383,000	47,150,000	44,218,000	41,420,000	39,210,000
Total Debt	0	0	0	0	0	0	0	0	315,000	126,000	126,000
Total Shares Outstanding (TSO)	2,906,000,000	2,906,000,000	2,900,000,000	2,893,000,000	2,892,000,000	2,877,000,000	2,862,000,000	2,850,000,000	2,806,173,921	2,806,173,921	2,806,173,921
Working Capital	44,803,000	40,898,000	37,489,000	34,002,000	31,526,000	27,733,000	24,799,000	22,003,000	19,727,000	17,347,000	15,280,000
Cash Flow											
Cash Flow from Operating Activities, Indirect	24,216,000	21,475,000	19,384,000	17,689,000	16,108,000	15,726,000	13,882,000	12,097,000	10,320,000	9,224,000	8,110,000
Cash Flow from Investing Activities	(20,038,000)	(17,020,000)	(16,423,000)	(15,954,000)	(11,739,000)	(12,490,000)	(12,673,000)	(8,266,000)	(9,434,000)	(13,324,000)	(13,324,000)
Cash Flow from Financing Activities	(5,235,000)	(3,388,000)	(1,865,000)	(892,000)	(310,000)	(1,481,000)	(1,158,000)	(870,000)	(139,000)	(440,000)	(440,000)



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Key Metrics Income Statement Balance Sheet Cash Flow Ratios Multiples Deal Multiples Estimates

TTM Fiscal Quarter Fiscal Year

Income Statement (TTM)	12 Months Ending Dec 2017	12 Months Ending Sep 2017	12 Months Ending Jun 2017	12 Months Ending Mar 2017	12 Months Ending Dec 2016	12 Months Ending Sep 2016	12 Months Ending Jun 2016	12 Months Ending Mar 2016	12 Months Ending Dec 2015	12 Months Ending Sep 2015	12 Months Ending Jun 2015
Amounts in thousands, USD (except Ratios, Multiples & per share items)	Start: 31-Dec-2016 End: 31-Dec-2017	Start: 30-Sep-2016 End: 30-Sep-2017	Start: 30-Jun-2016 End: 30-Jun-2017	Start: 31-Mar-2016 End: 31-Mar-2017	Start: 31-Dec-2015 End: 31-Dec-2016	Start: 30-Sep-2015 End: 30-Sep-2016	Start: 30-Jun-2015 End: 30-Jun-2016	Start: 31-Mar-2015 End: 31-Mar-2016	Start: 31-Dec-2014 End: 31-Dec-2015	Start: 30-Sep-2014 End: 30-Sep-2015	Start: 30-Jun-2014 End: 30-Jun-2015
Gross Profit											
Revenue											
Business Revenue	40,653,000	36,545,000	33,219,000	30,294,000	27,638,000	24,742,000	22,225,000	19,813,000	17,928,000	15,036,000	13,111,000
Other Revenue										902,000	
Total Revenue	40,653,000	36,490,000	33,173,000	30,288,000	27,638,000	24,670,000	22,160,000	19,766,000	17,928,000	15,938,000	14,111,000
Cost of Revenue											
Cost of Goods and Services											
Total Cost of Revenue	5,454,000	4,890,000	4,429,000	4,110,000	3,789,000	3,566,000	3,299,000	3,050,000	2,867,000	2,695,000	2,500,000
Total Gross Profit	35,199,000	31,600,000	28,744,000	26,178,000	23,849,000	21,104,000	18,861,000	16,716,000	15,061,000	13,243,000	11,611,000
Operating (Income)/Expenses											
Selling, General and Administrative Exp...											
General and Administrative Expenses	2,517,000	2,345,000	2,248,000	2,021,000	1,731,000	1,588,000	1,494,000	1,386,000	1,295,000	1,254,000	1,111,000
Selling and Marketing Expenses	4,725,000	4,469,000	4,225,000	4,002,000	3,772,000	3,426,000	3,206,000	2,930,000	2,725,000	2,578,000	2,399,000
Total Selling, General and Administrati...	7,242,000	6,814,000	6,473,000	6,023,000	5,503,000	5,014,000	4,700,000	4,316,000	4,020,000	3,832,000	3,510,000
Research and Development Expenses	7,754,000	7,368,000	6,858,000	6,410,000	5,919,000	5,670,000	5,399,000	5,098,000	4,816,000	4,613,000	4,311,000
Total Operating (Income)/Expenses	14,996,000	14,182,000	13,331,000	12,433,000	11,422,000	10,684,000	10,099,000	9,414,000	8,836,000	8,445,000	7,920,000
Total Operating Profit/(Loss)	20,203,000	17,418,000	15,413,000	13,745,000	12,427,000	10,420,000	8,762,000	7,302,000	6,225,000	4,798,000	4,101,000
Non-Operating Income/(Expenses)											
Net Finance (Income)/Expense											
Net Interest (Income)/Expense	(392,000)	(322,000)	(264,000)	(205,000)	(166,000)	(124,000)	(81,000)	(53,000)	(29,000)	(15,000)	(10,000)
Total Net Finance (Income)/Expense	(392,000)	(322,000)	(264,000)	(205,000)	(166,000)	(124,000)	(81,000)	(53,000)	(29,000)	(15,000)	(10,000)
Net Investment Income											
Gain/(Loss) on Foreign Exchange	(6,000)				(76,000)				(66,000)		
Total Net Investment Income	(6,000)				(76,000)				(66,000)		
Irregular (Income)/Expenses	(5,000)				(1,000)				(6,000)		
Other Income/(Expense), Non-Operating											25,000
Total Non-Operating Income/(Expenses), ...	391,000	247,000	181,000	114,000	91,000	122,000	48,000	26,000	(31,000)	(47,000)	(10,000)
Pretax Income	20,594,000	17,665,000	15,594,000	13,859,000	12,518,000	10,542,000	8,810,000	7,328,000	6,194,000	4,751,000	4,091,000
Provision for Income Tax	4,660,000	2,431,000	2,439,000	2,316,000	2,301,000	2,333,000	2,332,000	2,414,000	2,506,000	1,923,000	1,979,000



Viewing a Company Profile

PitchBook Data



Click Signals

PitchBook Help Pitchbook Support

Facebook (NAS: FB) Public Company Follow pbID: 10695-52
Last Updated: 16-Mar-2018

Profile News Similar Companies Public Comps **Financials** **Signals** LinkedIn Notes and Files

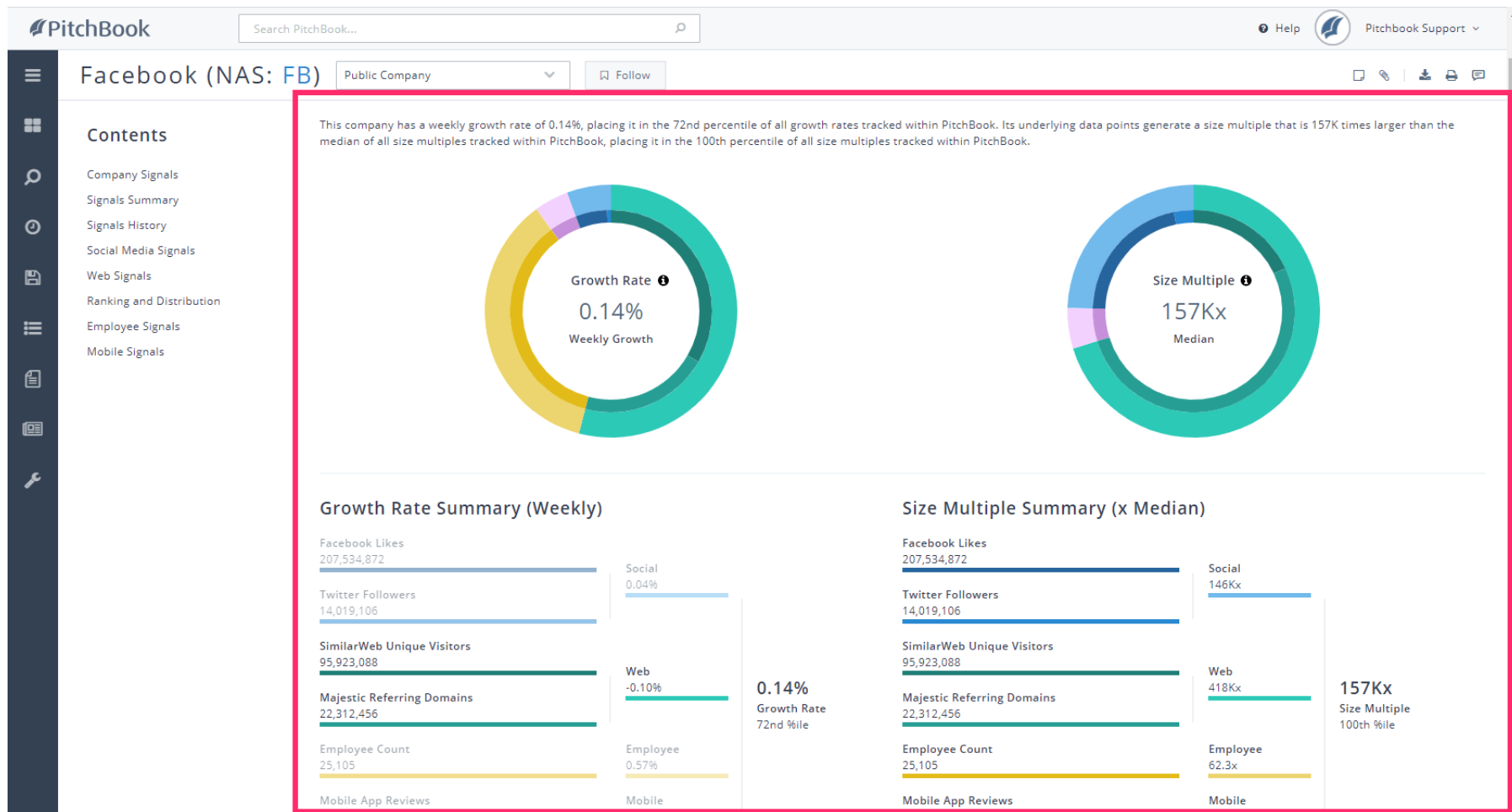
Key Metrics Income Statement Balance Sheet Cash Flow Ratios Multiples Deal Multiples Estimates

TTM Fiscal Quarter Fiscal Year

Income Statement (TTM)	12 Months Ending Dec 2017	12 Months Ending Sep 2017	12 Months Ending Jun 2017	12 Months Ending Mar 2017	12 Months Ending Dec 2016	12 Months Ending Sep 2016	12 Months Ending Jun 2016	12 Months Ending Mar 2016	12 Months Ending Dec 2015	12 Months Ending Sep 2015	12 Months Ending Jun 2015
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Non-Operating Income/(Expenses)											
Net Finance (Income)/Expense											
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Net Investment Income											
Gain/(Loss) on Foreign Exchange	(6,000)				(76,000)				(66,000)		
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Signals are a set of non-financial metrics that measure a company's web traffic, social media presence, and employee growth. This page allows you to see a breakdown of how their Growth Rate and Size Multiple signals were calculated.





Click [LinkedIn](#)

The screenshot shows the PitchBook interface for Facebook (NAS: FB). The top navigation bar includes a search box, a 'Public Company' dropdown, and a 'Follow' button. The main navigation tabs are Profile, News, Similar Companies, Public Comps, Financials, Signals, **LinkedIn** (highlighted with a red box), and Notes and Files. The left sidebar lists various content categories like Company Signals, Signals Summary, and Social Media Signals. The main content area displays 'Company Signals' with a dropdown set to 'All Companies (494,125)'. Below this is a 'Signals Summary' section with a text description: 'This company has a weekly growth rate of 0.14%, placing it in the 72nd percentile of all growth rates tracked within PitchBook. Its underlying data points generate a size multiple that is 157K times larger than the median of all size multiples tracked within PitchBook, placing it in the 100th percentile of all size multiples tracked within PitchBook.' Two donut charts are shown: 'Growth Rate' at 0.14% (Weekly Growth) and 'Size Multiple' at 157Kx (Median). At the bottom, there are two bar charts for 'Growth Rate Summary (Weekly)' and 'Size Multiple Summary (x Median)', both showing 'Facebook Likes' at 207,534,872.



The **LinkedIn** tab contains a window into the company's LinkedIn web page. You can also continue down the page to see the list of professionals from the company, and click through to see their individual Person Profile.

The screenshot shows the PitchBook interface for Facebook (NASDAQ: FB). The 'LinkedIn' tab is active, displaying a window into Facebook's LinkedIn page. The window includes a description of Facebook as a social-networking platform, its headquarters in Menlo Park, CA, and a list of 670 employees in the user's network. Below this, a table lists current executives.

Facebook
 www.facebook.com
 Social/Platform Software
 25105 Employees

Description
 Operator of a social-networking platform created to give people the power to share and make the world more open and connected. The company's online platform enables personal profile creation, multimedia content sharing including photos, videos and links enabling their users to stay connected with friends and family, to discover what's more >

Headquarters
 1 Hacker Way
 Menlo Park, CA 94025
 United States

Founded
 2004

Facebook: 670 employees in your network

- Raychell Limpin (2nd) - Technology Savvy Executive Assistant
- Amy Nguyen (2nd) - Project Coordinator at Oculus VR
- Scott Shay (2nd) - Engineering Recruiter at Facebook
- Sean Blanton (2nd) - Product Designer at Facebook

Executives (119)
 Current Executives (81) | Former Executives (38)

Name	Title	Board Seats	Office	Contact
Mark Zuckerberg	Co-Founder, Chairman & Chief Executive Officer	1	Menlo Park, CA	[Phone] [Email] [LinkedIn] [Address]
David Wehner	Chief Financial Officer		Menlo Park, CA	[Phone] [Email] [LinkedIn] [Address]
Mike Schroepfer	Chief Technology Officer		Menlo Park, CA	[Phone] [Email] [LinkedIn] [Address]



Now that we've explored some of the main tabs, lets see how to can download some of the company's data from the platform into an Excel or PDF format. Click **Profile**

Facebook (NAS: FB) Public Company [Follow](#)

Profile | News | Similar Companies | Public Comps | Financials | Signals | **LinkedIn** | Notes and Files

Facebook
 www.facebook.com
 Social/Platform Software
 25105 Employees

Description
 Operator of a social-networking platform created to give people the power to share and make the world more open and connected. The company's online platform enables personal profile creation, multimedia content sharing including photos, videos and links enabling their users to stay connected with friends and family, to discover what's more >

Headquarters
 1 Hacker Way
 Menlo Park, CA 94025
 United States

Founded
 2004

Facebook: 670 employees in your network [Follow](#)

- Shane Shown** (2nd)
Facebook | Building Machine Learning and Artificial Intelligence Teams |
- Tetiana Danylchenko** (2nd)
Leadership Recruiting at Facebook
- Anya B. Nakrokhina** (2nd)
PhD and PostDoc Talent Researcher @ Oculus VR
- Abebe Demissie** (2nd)
PHD & PostDoc Talent Researcher @Oculus Facebook

Executives (119)
 Current Executives (81) | Former Executives (38)

Name	Title	Board Seats	Office	Contact
Mark Zuckerberg	Co-Founder, Chairman & Chief Executive Officer	1	Menlo Park, CA	Phone Email LinkedIn Facebook
David Wehner	Chief Financial Officer		Menlo Park, CA	Phone Email LinkedIn Facebook
Mike Schroepfer	Chief Technology Officer		Menlo Park, CA	Phone Email LinkedIn Facebook



Click the **Download** button

The screenshot shows the PitchBook interface for Facebook (NASDAQ: FB). The 'Download' button, represented by a person icon, is highlighted with a red box in the top right corner of the profile header. The main content area includes a 'Stock Performance' section with a line chart showing the stock price from March 2015 to March 2018, and a 'Financials & Estimates Summary' section with a bar chart and a data table.

Stock Performance
 168.15 ▼ -4.41 (-2.56%)
 As of 20-Mar-2018 (Tuesday Closing)

QUICK STATS

52 wk Range	\$138.51 - \$193.09	Shares	2.91B
Market Cap	\$501.29B	Beta	0.63
Prev. Close	\$172.56	P/E	31.20
EPS	\$5.49	Price % Change 1 wk	-7.55%
Average Volume	24.83M	Price % Change 4 wks	-4.47%

ANALYST FORECAST (CONSENSUS)

Target Price	\$225.00
EPS (LT Growth)	24.8%

Analyst Recommendation

Buy Sell

Financials & Estimates Summary

Financial Comparison Chart

Financials Thousands, USD	TTM 31-Dec-2017	FY 2017 31-Dec-2017	FY 2016 31-Dec-2016	FY 2015 31-Dec-2015
Enterprise Val...	471,048,012	471,048,012	302,144,368	278,487,440
Revenue	40,653,000	40,653,000	27,638,000	17,928,000
EBITDA	23,227,000	23,227,000	14,694,000	5,688,000
Net Income	15,934,000	15,934,000	10,217,000	5,688,000
Total Assets	84,524,000	84,524,000	64,961,000	49,407,000



Click **Excel**

Facebook (NAS: FB) Public Company [Follow](#)

pbID: 10695-52
Last Updated: 21-Mar-2018

Profile News Similar Companies Public Comps Financials Signals LinkedIn Notes and Files

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- Stock Performance
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- Contact Information
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- Board Members (15)
- Deal History (44)
- Investors (95)
- Lenders on Deals (7)
- Service Providers
- Lead Partners on Deals (52)
- Investments | Buy Side (101)
- Affiliates

Stock Performance

168.15 ▼ -4.41 (-2.56%)

As of 20-Mar-2018 (Tuesday Closing)

— FB Stock Price

[Scroll to Stock Price History](#)

QUICK STATS

52 wk Range	\$138.51 - \$193.09	Shares	2.91B
Market Cap	\$501.29B	Beta	0.63
Prev. Close	\$172.56	P/E	31.20
EPS	\$5.49	Price % Change 1 wk	-7.55%
Average Volume	24.83M	Price % Change 4 wks	-4.47%

ANALYST FORECAST (CONSENSUS)

Target Price	\$225.00
EPS (LT Growth)	24.8%

Analyst Recommendation

Buy Sell

Buy

EQUITY RESEARCH (MORNINGSTAR)

Rating ★ ★ ★
As of 19-Mar-2018

Stock Analyst Note (NAS: FB) 19 Mar 2018

[View all Equity Research](#)

Financials & Estimates Summary

Financial Comparison Chart

Financials	TTM	FY 2017	FY 2016	FY 2015
Thousands, USD	31-Dec-2017	31-Dec-2017	31-Dec-2016	31-Dec-2015
Enterprise Val...	471,048,012	471,048,012	302,144,368	278,487,440
Revenue	40,653,000	40,653,000	27,638,000	17,928,000
EBITDA	23,227,000	23,227,000	14,694,000	5,688,000
Net Income	15,934,000	15,934,000	10,217,000	5,688,000
Total Assets	84,524,000	84,524,000	64,961,000	49,407,000

[Live chat](#)



Click **Select Template**

The screenshot shows the PitchBook interface for Facebook (NASDAQ: FB). The main content area displays 'Stock Performance' with a price of 168.15 and a change of -4.41 (-2.56%) as of 20-Mar-2018. A 'Download Profile (Excel Spreadsheet)' modal is open, featuring a 'Template' dropdown menu with 'Select Template' selected. The background shows various sections like 'Contents', 'Financials & Estimates Summary', and 'Financial Comparison Chart'.



Each of the available templates will contain a different set of data points related to the company. Click **Deals**

The screenshot shows the PitchBook interface for Facebook (NASDAQ: FB). A modal dialog titled "Download Profile (Excel Spreadsheet)" is open, displaying a list of templates. The "Deals" template is highlighted with a red box. The background interface shows the company profile for Facebook, including a stock performance chart, financials, and a list of deal history.

Financials	TTM	FY 2017	FY 2016	FY 2015
Thousands, USD	31-Dec-2017	31-Dec-2017	31-Dec-2016	31-Dec-2015
Enterprise Val...	471,048,012	471,048,012	302,144,368	278,487,440
Revenue	40,653,000	40,653,000	27,638,000	17,928,000
EBITDA	23,227,000	23,227,000	14,694,000	8,110,000
Net Income	15,934,000	15,934,000	10,217,000	
Total Assets	84,524,000	84,524,000	64,961,000	49,407,000
Total Debt				315,000



This window lists all of the data points that would be downloaded through this template. This template would export the company's entire deal history including details on every deal such as the deal type, size, valuation, multiples, and more.

Download Profile (Excel Spreadsheet)

Template: Deals

Column 1: Deal ID	Column 24: Implied EV (million, USD)	Column 46: Implied EV/Net Income
Column 2: Company ID	Column 25: Revenue (million, USD)	Column 47: Deal Status
Column 3: Company Name	Column 26: Revenue Status	Column 48: Investors
Column 4: Company Website	Column 27: Revenue Growth since last deal	Column 49: Investors Websites
Column 5: Description	Column 28: Gross Profit (million, USD)	Column 50: Lenders
Column 6: Deal No.	Column 29: Gross Profit Status	Column 51: Sellers
Column 7: Deal Date	Column 30: Net Income (million, USD)	Column 52: Exiters with no Proceeds
Column 8: Deal Type 1	Column 31: Net Income Status	Column 53: Dividend/Distribution Beneficiaries
Column 9: Deal Type 2	Column 32: EBITDA (million, USD)	Column 54: Service Providers
Column 10: Deal Type 3	Column 33: EBITDA Status	Column 55: Primary Industry Sector
Column 11: Deal Class	Column 34: Debt Raised in Round/Equity	Column 56: Primary Industry Group
Column 12: VC Round	Column 35: Debt Raised in Round/EBITDA	Column 57: Primary Industry Code
Column 13: Price per Share	Column 36: Deal Size/EBITDA	Column 58: Industry Vertical
Column 14: % Acquired	Column 37: Valuation/EBITDA	Column 59: All Industries
Column 15: Deal Synopsis	Column 38: Implied EV/EBITDA	Column 60: Business Status
Column 16: Debt Type 1	Column 39: Implied EV/EBIT	Column 61: Financing Status
Column 17: Debt Type 2	Column 40: Deal Size/Revenue	Column 62: Employees
Column 18: Debt Type 3	Column 41: Valuation/Revenue	Column 63: Company City
Column 19: Deal Size (million, USD)	Column 42: Implied EV/Revenue	Column 64: Company State/Province
Column 20: Deal Size Status	Column 43: Deal Size/Cash Flow	Column 65: Company Post Code
Column 21: Company Pre-money Valuation (million, USD)	Column 44: Valuation/Cash Flow	Column 66: Company Country
Column 22: Company Post Valuation (million, USD)	Column 45: Implied EV/Cash Flow	Column 67: PitchBook Link
Column 23: Company Post Valuation Status		

Download | Preview

Downloads required: 1 | Daily Downloads 0/200000
Downloads remaining: 200000 | Monthly Downloads 0/200000



Another option is to download the data as a PDF file. Click **PDF**

Facebook (NAS: FB) Public Company [Follow](#)

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Profile | News | Similar Companies | Public Comps | Financials | Signals | LinkedIn | Notes and Files

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- Lead Partners on Deals (52)
- Investments | Buy Side (101)
- Affiliates
- Market Information

Stock Performance

185.09 ↑ 1.23 (0.67%)

As of 16-Mar-2018 (Friday Closing)

— FB Stock Price

[Scroll to Stock Price History](#)

QUICK STATS

52 wk Range	\$138.51 - \$193.09	Shares	2.91B
Market Cap	\$534.11B	Beta	0.63
Prev. Close	\$183.86	P/E	34.34
EPS	\$5.49	Price % Change 1 wk	-0.08%
Average Volume	21.92M	Price % Change 4 wks	4.36%

ANALYST FORECAST (CONSENSUS)

Target Price	\$225.00
EPS (LT Growth)	24.8%

Analyst Recommendation: Buy █ Sell

EQUITY RESEARCH (MORNINGSTAR)

Rating: ★ ★ ★
As of 01-Feb-2018
Company Report: [\(NAS: FB\) 01 Feb 2018](#)
[View all Equity Research](#)

Financials & Estimates Summary

Financial Comparison Chart

Financials Thousands, USD	TTM 31-Dec-2017	FY 2017 31-Dec-2017	FY 2016 31-Dec-2016	FY 2015 31-Dec-2015
Enterprise Value	471,048,012	471,048,012	302,144,368	278,487,440
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Total Assets	84,524,000	84,524,000	64,961,000	49,407,000
Total Debt			0	315,000



From the **Download Profile** menu, you have more control by being able to manually select which data sets you want to export. The PDF download option is great for getting a customized summary on the company by downloading key pieces of information.

The screenshot shows the PitchBook interface for Facebook (NASDAQ: FB). A 'Download Profile (PDF)' dialog box is open, allowing users to select data sets for export. The dialog includes a 'Select All' checkbox and several categories of data with their respective sub-items:

- Overview**
 - General Information
 - Contact Information
 - Top 5 Similar Companies
 - Affiliates
 - Market Information
 - Financials
 - Last 25 News
 - Last 25 SEC Filings
- Deals & Buy-Side Investments**
 - Deal History
 - Top 5 Deals
 - 44. Secondary Transaction - Open Market, 2017
 - 43. Secondary Transaction - Open Market, 2016
 - 42. Secondary Transaction - Open Market, 2015
 - 41. Secondary Transaction - Open Market, 2013
 - 40. Secondary Transaction - Private, 2013
 - Last 10 Investments | Buy Side
- People**
 - Current Executives
 - Current Board Members
 - Lead Partners on Deals
- Investors, Lenders & Advisors**
 - Investors
 - Lenders on Deals
 - Service Providers
- Company Signals**
 - Signals Summary

Buttons for '...' and 'Cancel' are visible at the bottom of the dialog.



Now you know all of the main features and data sets that can be found within a **Company Profile**.

Facebook (NAS: FB) Public Company [Follow](#)

Profile | News | Similar Companies | Public Comps | Financials | Signals | LinkedIn | Notes and Files

pbID: 10695-52
Last Updated: 16-Mar-2018

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 - 44. 2ndary - Op... 2017 Completed
 - 43. 2ndary - Op... 2016 Completed
 - 42. 2ndary - Op... 2015 Completed
 - 41. 2ndary - Op... 2013 Completed
 - 40. 2ndary - Pri... 2013 Completed
- Investors (95)
- Lenders on Deals (7)
- Service Providers
- Lead Partners on Deals (52)
- Investments | Buy Side (101)
- Affiliates
- Market Information

Stock Performance

185.09 ↗ 1.23 (0.67%)
As of 16-Mar-2018 (Friday Closing)

— FB Stock Price

QUICK STATS

52 wk Range	\$138.51 - \$193.09	Shares	2.91B
Market Cap	\$534.11B	Beta	0.63
Prev. Close	\$183.86	P/E	34.34
EPS	\$5.49	Price % Change 1 wk	-0.08%
Average Volume	21.92M	Price % Change 4 wks	4.36%

ANALYST FORECAST (CONSENSUS)

Target Price	\$225.00
EPS (LT Growth)	24.8%

Analyst Recommendation: Buy (Scale: Buy to Sell)

EQUITY RESEARCH (MORNINGSTAR)

Rating: ★★★
As of 01-Feb-2018
Company Report (NAS: FB) 01 Feb 2018
[View all Equity Research](#)

Financials & Estimates Summary

Financial Comparison Chart

Financials Thousands, USD	TTM 31-Dec-2017	FY 2017 31-Dec-2017	FY 2016 31-Dec-2016	FY 2015 31-Dec-2015
Enterprise Value	471,048,012	471,048,012	302,144,368	278,487,440
Revenue	40,653,000	40,653,000	27,638,000	17,928,000
EBITDA	23,227,000	23,227,000	14,694,000	8,110,000
Net Income	15,934,000	15,934,000	10,217,000	3,688,000
Total Assets	84,524,000	84,524,000	64,961,000	49,407,000
Total Debt			0	315,000