S&P Global

<u>NetAdvantage</u> makes it easier than ever to research companies, funds, indices.

Just start typing the name or the ticker into the Search Bar.

Searc	h Companies, Peopl	e, Fun ds, a	and More			٩	NetAdvantage Edition	
Companie	s Industry Survey	Markets	Research	30.	upper search	ba nut	ual funds, people, et	

Your typed term will generate a list. Click your selection in the drop-down.

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	jnj	Q
CIAL	📴 Johnson & Johnson (NYSE: JNJ) 💷 💷	
mpan		
	Injn Sales And Marketing Inc.	
	Inc.	
	Inc.	

Next screen provides an overview description ("Tearsheet") of your selection.

	Johnson & Johnson (NYSE: JNJ) Public Company Profile	
S&P Equity Research Key Stats Balance Sheet	Report Tearsheet CIQ Report 10-K 10-A	
Quick Comps Income Statement Company Summary Tearsheet Corporate Timeline	Website: www.jnj.com Number of Employees 126,500 Current Professionals Profiled: 36	Use the links in left hand column for a deeper dive into your topic.
Long Business Description Industry Classifications	Business Description	Key tools include:
People Professionals Board Members Committees Compensation Financials/Valuation Key Stats Income Statement Balance Steet Cash Flow Ratios Peer Analysis Quick Comps Charting Chart Builder Annotated Stock Chart	Johnson & Johnson, together with its subsidiaries, researches and develops, manufac segments: Consumer, Pharmaceutical, and Medical Devices. The Consumer segment LISTERINE brand name; skin care products under the AVERNO, CLEAN & LCAR, DARA names; women's health products, such as sanitary pads under the STAYFREE and CA and first aid products under the BAND-AID and NEOSPORIN brand names; and nutritic also offers over-the-counter medicines, including acetaminophen products under the products under the BENADRYL and ZYRTEC brand names; ibuprofen products under the Pharmaceutical segment provides various products in the areas of immunology, infect Medical Devices segment offers orthopaedic, and trauma and neurological products; of disease; infection prevention product; diagnostics products; black becand products to general public, retail evol- becand	 Industry Classification (to get information on its industry including the Industry
Investors Private Ownership	Primary Office Location	find the company's S&P Stock Report
News, Events & Filings SEC Filings Filings & Annual Reports Key Developments	One Johnson & Johnson Plaza New Brunswick, NJ 08933 United States Phone: 732-524-0400	
🖻 Research	Current and Pending Investors View Details	
Investment Research S&P Equity Research	Delaware Management Company Inc., State Street Global Advisors, Inc.	

<u>Deeper Understanding of Financial Data</u>

Company financial data is now downloadable and auditable on the new NetAdvantage site:

a) With a company open, select financial data sets from the left hand column.

Most Used S&P Equity Research Industry Classifications Quick Comps Key Developments Key Stats	Download This Page	rporation (Nasdaqu Prinancials 10-14 11-14 Income Statement Balance S	Qs) Financia	als > Key Stats	5	_	
Company Summary Tearsheet	Currency: Trading Currency			Conversion: Today's Spot Rate			Enable Freeze Panes	
Corporate Timeline Long Business Description Industry Classifications	Order:	Latest on Right		Units:	S&P Ca	pital IQ (Default)		Options >>
People Professionals Board Members	Key Financi	2012 In Millions of the trading curren	2013 cy, except per :	share items.	2014		2015	View All
Committees Compensation	Chart Sele	ected Items						LTM ²
Financials/Valuation Key Stats	For the Fiscal	Period Ending			12 months Dec-29-2012A	12 months Dec-28-2013A	12 months Dec-27-2014A	12 months Jun-27-2015A
Income Statement Balance Sheet Cash Flow	Currency				USD	USD	USD	USD
Ratios	Total Revenue	e		÷	53,341.0	52,708.0	55,870.0	55,251.0
- Door Applysis	Growth Ove	r Prior Year		-10 -10	(1.2%)	(1.2%)	6.0%	2.5%
Quick Comps	Gross Profit			÷	33,151.0	31,521.0	35,609.0	35,057.0
Charting	Margin %			-tr	62.1%	59.8%	63.7%	63.5%
Chart Builder Annotated Stock Chart	EBITDA			-10	22,160.0	20,563.0	24,191.0	23,596.0
	Macaia 0/			- 46	41 5%	39.0%	43 3%	42 7%

b) Clicking on any number brings up the formula for that financial item.

Π	EBITDA ×								
	Intel Corporation								
	Standardized Data								
	Dec-27-2014 - US Dollar (mm)								
	Total Revenues 55,870.00 F								
	- Cost Of Revenues	20,261.00 +							
	Selling General & Admin Expenses	8,136.00 •							
	- R & D Expenses	11,537.00 +							
	Depreciation & • Amortization, Total	294.00 🕨							
	+ D&A for EBITDA	8,549.00 🕨							
	= EBITDA	24,191.00							
	Reconciliation with GAAP Ne	t Income:							
	- D&A for EBITDA	8,549.00 🕨							
	+ Net Interest Expenses (51.00) 🕨								
	+ Currency Exchange Gains (Loss)	144.00 🕨							

- c) Mouse over any number with this symbol 🕩 to drill down to its components.
- d) Clicking on a number with no deeper level source opens the filing where that number originated.



Researching a company and its competitors

Company Research: The **S&P Stock Report** is a widely used source for evaluating a company. For Investment research on the company you have open on the primary screen, in the left hand column click on **S&P Equity Research** then see that page for Type> Reports (open by clicking on **Headline** or on the pdf icon.

Most Used Industry Classifications	S&P Equity Research Johnson & Johnson (NYSE:JNJ)		
S&P Equity Research Key Developments	Research View/Request		
Quick Comps Key Stats	Recommendation (STARS): ****	Quality Ranki	ng: (A+
Company Summary Tearsheet	Research Reports		_
Corporate Timeline Long Business Description Industry Classifications		Viewing 1-2 of 2	Reports
🖻 People	□ Contributor ∇ Analyst ∇ Date/Time " ∇ Gompany Y Headline Type	pe Pages	7
Professionals Board Members Committees	Image: S&P Capital IQ Equity Research Loo, Jeffrey V May 06, 2015 03:19 JNJ V Johnson & Johnson Rep	ports 11	*
Compensation Financials/Valuation Key Stats	Research Apr 14, 2015 09:58 JNJ S&P CAPITAL IQ KEEPS BUY OPINION ON SHARES OF JOHNSON & EPS	PS 1 itimates*	*
Rey Stats Income Statement Balance Sheet Cash Flow Ratios		Viewing 1-2 of 2	Reports
Peer Analysis Quick Comps			
Charting Investors Private Ownership			
News, Events & Filings SEC Filings Filings & Annual Report Key Developments			
Research Investment Research S&P Equity Research			

Finding a company's peer group: When you have a company on screen, click **Peer Analysis >** <u>Quick Comps</u> in the left hand column, then use tabs for different sets of comparisons.

Most Used S&P Equity Research	Intel Corporation (NasdaqGS:INTC)	Quick Compa	rable Analysis						
Industry Classifications Quick Comps	Description								
Key Stats Key Developments	Customize View				(9			
 Company Summary Tearsheet Corporate Timeline 	Comp Set: Intel Corporation Quick Comp	Templa	ates: Capital IQ Defau	t Comps	▼ Go				
Long Business Description Industry Classifications									
People	Financial Data Trading Multiples Operating Statistics	Business Descri	ption Implied Valuation	Valuation Chart					
Professionals Board Members	Options 🔻 🗄 Display Options	Currency: US D	ollar	Data as o	f: 08/28/201	5			
Committees Compensation	Intel Corporation (NandaqGS:INTC) Semiconductors (Pri	imary)							
 Financials/Valuation Key Stats Income Statement 	Company Name	Day Close Price Latest	<u>Shares</u> Outstanding Latest	<u>Market</u> Capitalization Latest	LTM Net Debt	LTM Pref. E			
Balance Sheet Cash Flow	📑 👔 🛞 Texas Instruments Inc. (NasdaqGS:TXN)	47.06	1,026.4	48,301.7	1,578.0				
Ratios	🔲 🔋 🛞 Advanced Micro Devices, Inc. (NasdaqCM:AMD)	1.78	779.2	1,386.9	1,440.0				
Peer Asalysis Quick Comps	🔲 🧿 🛞 Micron Technology, Inc. (NasdaqGS:MU)	15.67	1,076.4	16,867.7	2,739.0				
Charting	🔲 🕕 🛞 Broadcom Corp. (NasdaqGS:BRCM)	51.65	607.0	31,351.6	(1,590.0)				
Chart Builder	O O NVIDIA Corporation (NacdanCS:NVDA)	22.63	539.0	12 197 6	(3.094.0)				

Want More Competitors?

From a company overview, to locate MORE companies in that field:

Click the **Primary Industry Classification** listed for your company.

(If you're open to a different company page, look in left hand column for that link.)



- 1) Clicking on the primary industry name opens that company's industry / market
- 2) Now use the <u>left hand column</u> for companies in that competitive frame, such as:
 - a) **<u>Constituents</u>** a deep list of what companies operate here,
 - b) Key Professionals who's who in the industry,
 - c) Key Stats & Ratios benchmarks for the industry or sub-industry,
 - d) Financial Operating Metrics Company financials for the top large, mid, and small size competitors.

Tabs bring up different sets of financials for the most significant large cap., mid cap., small cap, and mico cap competitors (see screen shot below).

Tearsheet Constituents Key Professionals Key Stats & Ratios Financial Operating Metrics Active Investors News, Events & Tilings Key Developments	Financial Data Trading Multiples Operating	Statistics	Surrency: USD)					
Research Investment Research	Company	Gross Margin %	EBITDA Margin %	EBIT Margin %	Net Inc Margin %	Tot Rev, 1Y G		
S&P Industry Surveys	Intel Corporation (NasdagGS:INTC)	62.74	40.97	25.64	20.39	0.704		
	Taiwan Semiconductor Manufacturing Company Limited (TSEC:2330)	47.83	64.14	37.33	34.99	(1.39)		
	QUALCOMM Incorporated (NasdaqGS:QCOM)	60.25	36.58	30.57	21.7	(17.74)		
	Texas Instruments Inc. (NasdaqGS:TXN)	58.86	41	32.89	23.32	(2.68)		
	Broadcom Limited (NasdaqGS:AVGO)	60.18	39.5	19.35	(1.58)	45.50		
	NXP Semiconductors NV (NasdaqGS:NXPI)	48.09	26.54	13.07	18.01	16.87		
	NVIDIA Corporation (NasdaqGS:NVDA)	56.53	23.66	20.02	13.09	9.18		
	ARM Holdings plc (LSE:ARM)	96.22	44.92	41.31	34.03	21.67		
	SK Hynix Inc. (KOSE:A000660)	41.41	46.58	24.44	19.68	(3.11)		
	Analog Devices, Inc. (NasdaqGS:ADI)	64.86	36.4	30.14	19.11	8.149		
	Top 10 Mid Cap Companies - Market Cap between \$2 billion and \$10 billion (Currency: USD)							
	Company	Gross Margin %	EBITDA Margin %	EBIT Margin %	Net Inc Margin %	Tot Rev, 1Y G		
	Maxim Integrated Products, Inc. (NasdaqGS:MXIM)	58.05	32.19	22.8	10.57	(6.58)		

NOTE: Data is downloadable to Excel by clicking the Excel icon under the subject name.

Top 10 Large Cap Compan	iies - Market (ap > \$10 billio	on (Currency:	USD)			
Company	Gross Margin	EBITDA Margin	EBIT Margin %	Net Inc Margin	Tot Rev, 1Y Gr	EBITDA, 1Y Gr %	EBIT, 1Y Gr
	%	%		%	%		
Intel Corporation (NasdaqGS:INTC)	62.16	39.97	25.05	17.84	2.47%	(4.09)%	(5.06)
Taiwan Semiconductor Manufacturing Company Limited (TSEC:2330)	48.64	64.73	38.29	33.49	(2.06)%	(2.44)%	(4.42)
QUALCOMM Incorporated (NasdaqGS:QCOM)	59.74	39.11	32.9	22.64	(13.92)%	6.15%	3.93
Texas Instruments Inc. (NasdaqGS:TXN)	58.86	41	32.89	23.32	(2.68)%	(1.29)%	1.17
Broadcom Limited (NasdaqGS:AVGO)	60.18	39.5	19.35	-1.58	45.50%	47.91%	21.99
ARM Holdings plc (LSE:ARM)	96.22	44.92	41.31	34.03	21.67%	21.06%	21.76
NXP Semiconductors NV (NasdagGS:NXPI)	48.09	26.54	13.07	18.01	16.87%	19.42%	(22.96)

Screening

An alternative way to create lists of companies is to use the **<u>Screening</u>** tab in the Menu Bar.

- use the Quick Screener for basic variables (Company Screening > Quick Screener shown below),
- Or select from a range of criteria (see View Criteria tab),
- To run screen, click View Results button in bottom right corner.

Research	Screening	Charting	Industry Survey	Markets	S&P Outlook	Bond Guide	Stock Gu
Compa	ny Scre	ening					
Screenin Settings	9						
Screen Fe	or: • Com	panies (Equities				
View Crit	eria Cust	omize Displa	y Columns Qui	ck Screener	Saved Scr	eens Idea	Generation
Search:	Search or	add data p	pints				
Quick S	Screener						
Industr	y:	Any In	dustry			•	or Browse al
Geogra	phy:	Any G	eography			• (or Browse al
Busines	s Description					[Display o
Compar	ту Туре:	Any Ty	/pe			•	
Compar	ny Status:	Any St	atus			-	
Exchan	ges:	Any Ex	change			-	
Indices		Any In	dex			•	
Basic F	inancials						

- Results List will also let you add more details by clicking
- Add/Edit Display Columns

• then click Browse All Display Columns

•	Company	Screening Screening Results	
	Screening Settings		
		Customics Disclay Colomba	
	View Criteria	Customize Display Columns	
	Hide Display	Columns Browse All Display Columns	

You can search just the same for Mutual Funds, ETFs, or for Indices.

FSELX		RetAdvantage				
letAdvantage > Companies	Industry Survey Markets	Research Screening Charting S&P Outlook Bond Guide				
Company Summary Tearsheet Industry Classifications People	Fidelity Select Port	folios - Electronics Portfolio (MutualFund:FS				
Professionals Board Members + Committees	Website: Year Founded:	fundresearch.fidelity.com/mutual-funds/summary/316390863 1985				
Charting Chart Builder Annotated Stock Chart	Business Description					
News, Events & Filings Filings & Annual Reports Key Developments Research Investment Research S&P Equity Research	Fidelity Select Portfolios - Electronics Portfolio is an open ended equity mutual fund launched by Fide Limited, Fidelity Management & Research (Hong Kong) Limited, Fidelity SelectCo, LLC, and Fidelity M globe. The fund invests in the stocks of companies engaged in the design, manufacture, or sale of elec distributors, and electronic instruments and electronic systems vendors. It invests in stocks of comp on factors such as issuer's financial condition, industry position, and market and economic conditions the MSCI U.S. IMI Semiconductors & Semiconductor Equipment 25-50 Index. Fidelity Select Portfol					
Investments Direct Investments						

Universe of Indices covered is global, so you can find indices for all major markets

	FTSE 10	이					9	letAdvantag	e Edition	
NetAdvantage >	Companies	Industry Su	rvey Markets	Research	Screening	Charting	S&P Outlook	Bond Guide	Stock Gu	
Company Summary Tearsheet Index Summary Constituents Key Professionals Financials/Value Key Stats Income Statement Balance Sheet Cash Flow Ratios Charting Chart Builder News, Events & Key Developments	ation t . Filings	FTSE 100 Prearsheet Report Index Name Index Ticker Number of Co Index S) Index (^	FTSE 100 ^FTSE 101		rofile				
		Websit Index The FT Januar Index Index \	Dow Jones Industrial Average (^DJI) Chart Builder Chart Opaily Market Charts Financial Period Charts Shares Traded Analysis Add Identifiers Go Advanced Search Im 3m 6m 1y 3y 5y Ma Share Pricing							
			20k 20k 19k 19k 18k 18k 17k 17k	Ann		~~~	WWY	h.m.	M	

Then use the tools in left hand column to get:

- Constituent list
- Key executives
- Price history