

NetAdvantage – steps for Industry Research

1. To access the **Industry Surveys**, click on the menu bar Tab called **Industry Survey**.



2. To view a specific Industry, select from the drop down list & then click the <u>Search</u> box. Or click <u>View All</u> for all recent Surveys arranged by date.

		Industry Survey					
	S&P Market Resea	arch					
	Research Types						
tives	IPC Notes With Investment Policy	y Committee Notes, you have access to comprehensive weekly re	eports based on the meetings of the Standa				
ates	Trends and Projections This monthly newsletter, cowritten by Standard & Poor's Chief Investment Strategist Sam Stovall and Managing Director and Chief economy.						
	Industry Surveys	ancial Highlights report provides recent industry-level valuation,	profitability, performance and financial risk d				
	View All >> OR Se	elect a GICS Industry	arch				
		Select a GICS Industry Aerospace & Defense Air Freight & Logistics Airlines Auto Components Auto Components Automobiles Banks Beverages Biotechnology Capital Markets Chemicals Commercial Services & Supplies Communications Equipment Consumer Finance Containers & Packaging Diversified Financial Services Diversified Financial Services Diversified Telecommunication Services Electric Utilities Electronic Equipment, Instruments & Components Energy Equipment & Services					

3. To open the Industry Survey, click on either a <u>Headline</u> title or on a PDF icon.

S&P	P Industry Surveys						
Rese	arch Reports						
Print	Download Add to Binder Export						Viewing 1-95 of 95 8 ports
	Contributor 🗸		Analyst		Date/Time	Headline 7	Type
	S&P Capital IQ Equity Research	~	Halim, Ahmad Abdul	~	Jan 08, 2015 12:00 AM	Airlines: Asia	Industry Overview [*] 37
	S&P Capital IQ Equity Research	~	Zino, Angelo	~	Jan 08, 2015 12:00 AM	Telecommunications: Wireline	Industry Overview [*] 60 🔁
	S&P Capital IQ Equity Research	~	Corridore, James	~	Jan 08, 2015 12:00 AM	Heavy Equipment & Trucks	Industry 34 📩
	S&P Capital IQ Equity Research	~	Muir, Christopher B.	~	Dec 18, 2014 12:00 AM	Chemicals	Industry Overview* 65
	S&P Capital IQ Equity Research	~	Loo, Jeffrey	~	Dec 18, 2014 12:00 AM	Healthcare: Managed Care	Industry Overview* 45
	S&P Capital IQ Equity Research	~	Oja, Erik	~	Dec 18, 2014 12:00 AM	Financial Services: Diversified	Industry Overview [*] 46 🗾
	S&P Capital IQ Equity Research	~	Agnese, Joseph	~	Dec 18, 2014 12:00 AM	Food & Nonalcoholic Beverages	Industry Overview* 55 🗾 📩

Industries / Sub-industries: Use the Markets tab for data and benchmarks

Markets Industry Survey	
Energy Industry Profile 👻	
View Full Screen Set as CIQ Start Page	Refine Industry Refine Geography

- 1) Click the Markets tab to access that section of the site,
- 2) Next, on the far right side of your screen, Click on **<u>Refine Industries</u>**
- 3) Clicking on **Refine Industries** opens a box showing drill-downs to industry sub sectors.

Refine Industry - Mozilla Firefox	
() A https://www.capitaliq.com/CIQDotNet/IndustryIntelligence/popUpRefineIndustry.aspx?usingSubc	domains=False Pag
Refine Industry	
Search Industries: Search Clear Mapping	
Materials	A
🛨 🔲 Chemicals	
🛨 🔲 Construction Materials	
🛨 🔲 Containers and Packaging	
🛨 🔲 Metals and Mining	
Paper and Forest Products	
Industrials	
Capital Goods	E
Commercial and Professional Services	
Transportation	
Consumer Discretionary	
Consumer Staples	
+ Healthcare	
	-
4	

- 4) Drill-down to check the box for your selected sub-industry and then click button Submit.
- 5) Use the <u>left hand column</u> for data on that sub-industry such as:
 - a) Benchmarks Key Stats & Ratios,
 - b) Company level comparisons Financial Operating Metrics (three tabs there)
 - c) Lists Constituents, Key Professionals
 - d) or to open the <u>S&P Industry Survey</u>

	Industry Profile Teachest	Biotechnology Key Stats & Ratios -					
ſ	Constituents Key Professionals Key State & Patien						
U	Financial Operating Metrics	Key Stats & Ratios					
	Active Investors	Select Template: Standard 🚽 🛛 Go					
	Filings & Annual Reports Key Developments Research S&P Industry Surveys	Trading Multiples	CY2011				
		TEV/Total Revenue	5.0×				
		TEV/EBITDA	12.0×				
		TEV/EBIT	13.7×				

<u>NOTE</u>: If also using <u>**Refine Geography**</u> tool, a Tearsheet is not always available and may produce an Error message, so first select a different item in left hand column <u>before</u> refining by Geography.

Archive Surveys

In the <u>Markets tab</u>, after selecting Industry Surveys in the left hand column, next click the filter icon in the <u>Date/Time column</u>

Screening Ch	narting Research Markets Industry Survey + 🔆					My Lists 🔻		
S&P Ind	S&P Industry Surveys Aerospace and Defense							
Research	Research Reports							
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□ [±] s&	P Capital IQ Equity Research 🗸 🗸	Corridore, James 🗸 🗸	Nov 07, 2014 12:00 AM	Aerospace & Defense	Industry Overview*	51 📆		
: 🗆 🗄 S&	P Capital IQ Equity Research 🗸 🗸	Corridore, James 🗸 🗸	May 08, 2014 12:00 AM	Aerospace & Defense	Industry Overview*	50 🔁		

In the "Select time frame" dropdown, select All History and then click the Apply Filter Button

Clear Filter	
Select time frame to filter	
All History From	
То	
(mm/dd/yyyy)	
Apply Filter	

NOTE: When viewing your Results list, if you're seeking archived reports, be sure to note at bottom right corner of screen if there are additional pages of results that you can scroll through.

Jul 31, 2000 12:00 AM	Annica	Overview*	IV.	<u>/~</u>
Nov 30, 1999 12:00 AM	Airlines	Industry Overview*	38	1
May 31, 1999 12:00 AM	Airlines	Industry Overview*	38	Z
	Reports [Vi	ew 1-25 :	26-40]	

Many survey titles have an archive back to 1999 unless that subject only became a separate survey title more recently.